# PHOTOGRAM



November, 2000

In This Issue ...

On the President's Mind ...... New Members ...... Creativity Speaker Summer Camera Olympics ...... Copyrighting Your Work ...... Life Imprints at UCR/CMP



Wish you were more creative?

Well, then, don't miss our special guest speaker on November 20th!

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## Program Schedule

November 6 - Macrophotography

Howard Stevens

November 20 - Creativity in Photography

Jim Payne

December 4 - Members' Night: Macrophotography

All

December 18 - Holiday Party

Everyone bring goodies to share!

Redlands Camera Club meets the first and third Monday of every month at 7:00 PM Redlands United Church of Christ, 168 Bellevue Avenue, Redlands, CA Established in 1896 - Member of the Photographic Society of America



## On the President's Mind

Franklin D. Peele

The Sydney Olympic Games are over, but we'll long remember the spectacular ceremonies and the many successes of those inspiring athletes. How timely it was to enjoy **Pat Backer's** engaging slide tour of Australia at our Oct. 2 meeting! Thanks, Pat, for a job well done.

We know that many of our members, like photographers everywhere, are fascinated by the camera's ability to reveal detail in close-up views of everyday objects. **Howard Stevens** will present his program on **Macrophotography** at our Nov. 6 meeting, and you won't want to miss it. Howie's scope and depth of knowledge in all things photographic is amazing, and he delights in making complex concepts both interesting and understandable.

The subject of **Creativity in Photography** is at the core of what we do as image-makers, and with us to discuss it on Nov. 20 will be **Jim Payne** of Torrance. A graduate of Southern Illinois University (BA, Cinema and Photography), Jim is vice president of Maritz, Inc. He's responsible for production management, staging, design, computer art, electronic media, slides and illustration for a list of clients that reads like a "Who's Who" of American business.

In honor of the long distance Jim will travel to present his program, we'll gather for an informal dinner beforehand at Marie Callender's restaurant on Industrial Park just west of Alabama. Meet there at 5 p.m. in the private room behind the bar (enter through the revolving doors directly off the parking lot) for a hearty dinner and the opportunity to get to know our speaker in a relaxed setting. All this for only \$15, including salad, bread, your choice of 4 entrees, beverage, Marie's great pie, tax and gratuity! No reservation is needed – just be there!

Note the new schedule for our next Redlands Community Hospital and Redlands City Hall print exhibits in this issue, worked out by Exhibits Chair **Dan Griffith**. These are great opportunities for our members to showcase their talents in very public places, so get those prints ready now.

The *Photogram* you're reading now is one of the greatest things about our club. It informs, entertains, and inspires us to bigger and better things in our love of photography, and it's a major reason for the incredible growth we're experiencing. I can't say enough about the team who makes this all possible: Editor **Don Christopherson**, who has added night classes at UC Riverside to his already-busy schedule but continues to produce a top-flight publication on time every time; Assistant Editor Sean McLaughlin, who ensures the physical production of each issue in spite of new full-time job responsibilities, and Distribution Manager Pat Backer, who gets the copies of each issue on the counters of our sponsors every month, and has regularly brought new sponsors into the fold. If you appreciate this important club benefit as much as I do, please take the time to thank these three whose dedication makes it happen!

All the best.

Frank

"I don't like photographs that you glance at and are done with too soon. I prefer making an image that involves you a while, that has an ambiguity when you look at it. I want it to take a moment or two to figure things out in my photographs."

> Sharmon Goff Quoted in View Camera Magazine September/October, 2000

#### NEW MEMBER PROFILES Jim Bridges

Lisa really started getting serious about photography in 1994. She has taken several classes from John Kleinman through UCR Extension. As a

#### Welcome to Lisa Rutherford

result she is interested in all types of photographic subjects; closeups, portraits, action, and a particular interest in studio still life because of the potential for creativity. She also paints, sews and skis.

Lisa uses Canon equipment and shoots mostly slides. Many of her excellent prints are made off these slides. She has exhibited in both the community hospital and city hall camera club shows. Her action and portrait photo ability has created a niche for her in rodeo and rodeo queen photography.

Lisa says her primary occupation is wife and mother, she has 2 girls in college, but she is also the Director of the Banning Library.

Christie is an archivist at Smiley Library. Boy, was I happy to talk to her! She uses Nikon equipment, except for when she is scuba diving and photographing with her Sea and See camera. Christie shoots both 35mm slides and prints.

She has photographed, underwater, in Fiji, Australia, Micronesia, Truk (WW II ship wrecks) and in the Caribbean. She is also a published photographer, above water, in the Redlands Daily Facts.

Christie's other photographic interests are birds, animals, building architecture and travel. She

#### Welcome to Christie Hammond

currently has prints in the Camera Club Redlands City Hall exhibit.

## Jim Payne to Speak on Creativity

Our special guest speaker for November 20th's program on creativity will be **Jim Payne**, Vice President of Market Operations for the Southern California region of Maritz, Inc., a business performance consulting firm.

A veteran of over ten years with Maritz, Jim's management responsibilities encompass a variety of creative production resources – production management, staging, design, computer art, electronic media, slides and illustration.

Jim has been involved in the corporate communications industry for over 20 years. After graduating from Southern Illinois University with a

Bachelor of Arts Degree in Cinema and Photography, Jim has worked in the production and management of events, media and training projects. His major corporate clients include Buick, Paramount Pictures, McDonald's, Hyundai, Visa, Beatrice Foods, Bank of America, Honda, Acura, Coldwell Banker, Toyota, Lexus, Taco Bell, Nissan, Infiniti, Mazda, Pacific Bell, and Yamaha.

Jim's avocation is creative photography. He has been working in stereo photography for 25 years, dedicated primarily to a 40-year documentary that is now slightly more than half done. In addition, Jim has done considerable color street photography and various abstract studies.

#### The 2000 Summer Camera Olympics:

## Nikon N80 vs. Canon Elan7

Who will be the winner of the summer camera Olympics and win the green?

These two cameras are close in cost. Canon's Elan II has been available for sometime. It features a three-point focusing system. Nikon N80 arrived on the scene in July this year. It has a five-area auto focus system. Canon's new Elan 7 is expected to available this October 2000. It will have a seven-point auto focusing system.

A suggestion might be made that the Nikon or Canon geniuses might invent a carry-all system for tripods, gadget bags, flash, and any other impedimenta (note "impede"). Maybe a form of levitation would be very helpful. Enough levity! No offense is intended to these very bright people. This is just hopeful wishing for emancipation from drudgery.

A brief summary of interesting innovations and features of the recently available Nikon N80:

- 1. On-demand on or off grid lines to help in determining correct angle and perspective control. Very useful for multiple exposures.
- 2. Vari-brite focus display provides at a glance confirmation.
- 3. Five-point spot metering.
- 4. Advanced exposure meter reading incorporating 10-segment 3D matrix metering.
- 5. The N80 can only use auto-focusing lenses.

The anticipated Canon Elan 7 is offering a very improved version of the Elan 11. Here's a brief review of some of its new features:

- 1. Metal front and back covers in an all-black body. Stronger body construction.
- 2. Faster tracking speed
- 3. Seven fast, sharp focusing points
- 4. Seven-point selection keys provide instant point selection of focusing
- 5. A very quiet-operating camera.
- 6. Greater versatility and compatibility with the Canon EOS system.

Many thanks to Les and Dave of Redlands Camera for their help and advance information of the Canon Elan 7.

## **Copyrighting Your Work**

Mary Backer

In the United States, written and other artistic works are automatically copyrighted as soon as they are created in a tangible form. No registration is necessary, although you may still put the copyright symbol and statement at the bottom of your work to remind readers of the copyright.

On the Internet, the same should apply, i.e. your HTML code, etc. You don't have to copyright your site, it already is.

The real point, often missed in discussion of copyright, is your willingness to defend your copyright.

If you are not willing to go to court, registering your copyright will not mean a thing. It's only as good as your defense.

If you have questions regarding copyrights, check out the U.S. Copyright Office Web site:

www.loc.gov/copyright/

#### **RCC** Exhibits

October 28 - Redlands Community Hospital Hanging, 9:00 - 12:00, \$3.00 per print.

November 18 - Redlands City Hall Hanging, 9:00 - 12:00, \$3.00 per print.

<u>July and August, 2001</u> Feldhym Library - San Bernardino (more details later)

In the next few months I will be talking with people at the County Museum about photography exhibits - keep your fingers crossed! If you know of a building with lots of public exposure, tell me about it and I will talk to the right people about exhibiting there.

Dan Griffith
Exhibit Chair

## PHOTOGRAPHING REDLANDS HISTORIC ARCHITECTURE

Slide lecture by award-winning photographer

#### **FRANK PEELE**

October 24, 2000
7pm
Redlands Art Association Gallery
215 E. State Street
Redlands, Ca.

Frank will show how to view and make photographic images of the many historic homes, business, and public monuments of Redlands.

## **Life Imprints**

"One day I saw my daughter's hand resting on a photocopier in a department store and - bingo! I marched the kids down to the store with a pocket full of change and just plunked them down on the copier."

Lieve Prins Quoted in Wired Magazine October, 1994

What began as a surprise discovery with a department store photocopy machine twenty years ago has arrived at the UCR California Museum of Photography in a show titled "Life Imprints: The Copier as Camera." The artist is Lieve Prins, who lives in Amsterdam, and although she has been widely shown in Europe, this is her first exhibit in the United States.

Her work is delightfully imaginative and full of fantasy. Human figures are morphed into birds and trees and magnificent kaleidoscopic designs. Scenes are recreated from Greek mythology. "Photoshop," you might say. But no: Would you believe a Canon 200 Color Laser Copier?

Her fascination with the copier is how it renders clothing and skin texture, and that she can get an immediate final print. But due to the limited imagemaking area, only parts of a body can be "photographed" at one time. So she builds an image as a mosaic of separate exposures, sometimes using as many as forty tiles for a single work. Because each tile can show a few body parts in isolation, the entire piece takes on a surreal, abstract appearance. And

the works tend to be large because each piece (European A3 sheet size – about 11.7 by 16.5 inches) is life size.

The process is incredibly tedious. Once she has an idea for an image, she first has to determine how many pieces will be required, keeping in mind that her "print" will be the same size as the subject. She then lays out blank sheets in the form of the final arrangement, and marks each one to show how things need to be placed on the copier for that particular exposure. How the tiles fit together is important: Bodies or other props often need to seamlessly span multiple tiles. Her human models must then endure long, uncomfortable sessions arranging themselves in awkward positions on top of the copier for each grid section.

Although publicity for this exhibit has focussed on Lieve Prins' unorthodox "camera", a much better reason to see it would be to appreciate her captivating originality and magnificent sense of design. This is not gimmick art. Process can't help but influence content, of course, but after a brief moment with her work, you won't be thinking "copier" – just "wow!"

Life Imprints: The Copier as Camera through January 7, 2001, UCR California Museum of Photography, 3824 Main Street (on the Pedestrian Mall), Riverside. Tue – Sun, 11am – 5pm. Free admission. (909) 784-FOTO. www.cmp.ucr.edu.

More about Lieve Prins is also available on-line at www.doublevisions.com.

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## **PHOTOGRAM**

Submissions

Written items of interest to the Redlands Camera Club are very welcome. Short (a page or less as published) works by members describing their photographic experience are especially invited. Copyrighted work must be accompanied by written release of the copyright holder. Submission deadline is the second Monday of the month for the following month's issue.

Send submissions to:

Photogram

c/o Don Christopherson PO~Box~767Cedar Glen, CA 92321

Or email: dkchris@earthlink.net

## Upcoming events...

Where We Meet...

Nov 6 Meeting: Macrophotography

Nov 20 Meeting: Creativity in Photography

Dec 4 Meeting: Members' Night – Macrophotography

Dec 18 Holiday Party

I-10		
Redlands Blvd		
Alabama	Tennessee	Brookside
7:00 PM 1st & 3rd Monda Redlands Unite Church of Chris 168 Bellevue	d \	Olive San Mateo

Photogram

Redlands Camera Club P.O. Box 8311 Redlands, CA 92375