

**Redlands
Camera
Club**

Established 1896

PHOTOGRAM



Redlands Camera Club is a group of amateur, serious-amateur, and professional photographers who are interested in sharing experiences and advancing their skills. Anyone with similar interests is encouraged to attend a meeting at no cost or obligation.

We meet at 7:00 pm on the first and third Mondays of every month at **Redlands United Church of Christ**, 168 Bellevue Avenue, Redlands, CA (see back page for map).

February, 2010

Preparation Month

February is the month to get serious -- the month to prepare for our March 1st digital competition. The club's website will accept entries beginning February 1st and will close on February 15th. *So if you haven't begun editing your images, you better get crackin'!*

On February 16th, it will be too late to submit an entry; no exceptions.

But we're a photography club, and we're here to help. Our first meeting this month will show you many award winning photographs from international exhibitions. A panel will discuss what they believe helped make each image a winner. In this way, perhaps you will get a few ideas on how to improve yours before our deadline arrives.

COMING ATTRACTIONS



PHOTOGRAM

Distributed on the 1st of each month.

Deadline for all submissions is the
Last Thursday of each month.

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Editor: Steve Felber
(951) 769-6898

SNFelber@Yahoo.com

THE VIEW FROM HERE

Judith Sparhawk

February is here, and times they are a changing...your RCC Board has been busy, and you will find yourselves in a position to make an impact on how our great organization continues.

Thank you to all who completed your surveys this fall. We have been reviewing the survey results, and will be making some changes in order to better meet your needs. This will be reviewed with you at a meeting soon. One thing we discovered, happily, was that apparently we have been doing a lot of things right. And we are responsive to any areas with room for improvement.

Also, we have updated our By-laws, and the membership will soon be asked to review and vote on the changes. The updating process had not been done since 1998, and since we have grown so much since then, changes seemed appropriate. The new By-laws will be available in the next two meetings for review, as well as on the website for review at your leisure. Voting on the new document will be at the end of the second review meeting, February 15th.

Also, at the next two meetings, the slate of new officers and committee heads that make up the RCC Board will be presented, with opportunity for nominations from the general club membership. Voting in the slate will occur at the end of the second meeting on February 15th as well.

So...lots of business to deal with...Whew! Sorry, but it takes a lot to make an organization of this size successful, and we have been working hard to do just that.

On a lighter note, the Redlands Horticultural Society has again asked RCC to exhibit our best floral photographs in the Flower Show and Garden Tour in April. More details to come, but look and see if you have some beautiful flower images to show. We have been highly complimented by the public and the Horticultural Society the last two years that we have had such an exhibit. The large new all-glass building at ESRI will be available this year, so we may have more space to show our work. We will really be able to make ourselves seen and known.

Let's get busy, take an active part, and make February a great month, groundhog shadows or not!

Judith

Shooting tip: KEEP IT SIMPLE

Sometimes amateur photographers will take photographs that have no definable subject matter.
The viewer doesn't know where to look in the image.

If you're taking a picture of a flower, take a picture of the flower! Don't include the weeds or part of the road in the image.

Check all four edges of the viewfinder. Make a habit of eliminating all the distracting elements.

Redlands Camera Club P.O. Box 7261 Redlands, CA 92375

www.RedlandsCameraClub.com

CLUB OFFICERS

President: *Judith Sparhawk* **Vice President:** *Bruce Bonnett* **Past President:** *Kish Doyle*

Secretary: *Jerry Reece* **Treasurer:** *Rick Strobaugh*

CHAIRS

Circulation: *Karen Fabrizio* **Competition:** *Wayne Wood* **Exhibits:** *Allison Hiebert*

Field Trips: *Kish Doyle* **Hospitality:** *Steve Oberholtzer* **Librarian:** *Mike Reid*

Member-At-Large: *Larry Cowles* **Membership:** *Bessie Reece* **Photogram Editor:** *Steve Felber*

Programs: *Bruce Bonnett* **Publicity:** *Nancy Yowell* **Webmaster:** *Wayne Wood*

UPCOMING PROGRAMS

Bruce Bonnett

FEBRUARY 1ST

What makes award winning photos

If you're becoming serious about your photography and are interested in knowing what makes a photo a winner, this is a program for you. We are going to be presenting a group of international award winning photographs for your viewing pleasure. Additionally, as each image is presented, a panel of very experienced and award winning photographers from our group will provide an analysis of what made these images award winners and they may also comment on what would have made them even better. So come and enjoy and pick up some hints that can turn your photos into winners!

And speaking about winners, the two week submittal period of Digital Competition entries begins today!!! Make your final tweaks on your winners, read Woody's article for details on how to submit them, send them in, and start collecting your ribbons!

FEBRUARY 15TH

Camera Workshop and Roundtable Discussion

Charge your camera batteries, prepare an empty memory card, find your camera's manual, and bring them, your camera, and lenses to our workshop.

Tonight we can test the focus of your lenses using the club's lens testing equipment, we can show you how to clean your camera's sensor (a fully charged camera battery is a must), and we can present a demo of how the club's ColorMunki can be used to calibrate your monitor(s).

As all of the workshop processes but the ColorMunki demo are a one-on-one process, we will also be conducting an informal discussion among members on any photo topic. This is a perfect time to ask for advice regarding photo equipment, to problem-solve photographic issues, or to just share experiences. It is a good way to get to know club members better, and is always a lot of fun.

Submittal of entries for the Digital Competition ends this night at 11 pm. Don't wait until the last minute to get your images submitted!

Shooting tip: Framing The Image

Another rule of thumb in landscape photography is the placement of the horizon. Make sure your horizons are level. Place it either lower or higher than the center of your viewfinder. Decide what you want the viewer to see (the sky or the ground), then position it accordingly.

If you want the viewer to see the sky, make sure it's an interesting sky!

EXHIBITS

Allison Hiebert

There's gonna be a hanging' at City Hall this month!

Thursday, from 3:00 to 5:00 p.m.

Hang your images! It's a good way for a photographer to become known (or just to show off), and a good way to enhance the club's reputation in our community.

See the Print Exhibit Rules box to the right for requirements.

Work not picked up from earlier hangings may be re-used, based on space availability. Whether re-used or not, any work not picked up will incur an additional \$3.00 fee (we're not in the storage business, after all).

Great news!

Our exhibit space at Redlands Community Hospital will be available again. See the new schedule for 2010.

WEBMASTER/COMPETITION

Wayne (Woody) Wood

The 2010 Spring Digital Competition is coming soon. The online form will be up and running starting February 1 and will run for two weeks. Please see the tutorials on our web site if you have any problems using the form.

The form will only accept data that is correct and abides by our guidelines. All wrong entries will be rejected. I will never see the rejected items and will only enter files that I actually receive into the competition. This includes the file name parameters as stated below.

The 2010 competition schedule and information documents are now on the web site.

From now on all image files entered in the print and digital competitions, as well as members nights, will be named in the following manner:

If the title of your image is *Stormy Weather* then your file name will be *stormyweather.jpg*. From now on the title of your image will be the file name. **Please don't put any punctuation, capitol letters or spaces in the file name.**

Exhibit Schedule for 2010

<u>Where</u>	<u>Hanging Dates</u>	<u>Take-In Times</u>
Redlands City Hall	February 11	3 – 5
Redlands Community Hospital	March 6	10 - Noon
Redlands City Hall	April 8	3 – 5
Redlands Community Hospital	May 8	10 - Noon
Redlands City Hall	June 3	3 – 5
Redlands Community Hospital	July 10	10 - Noon
Redlands City Hall	August 5	3 – 5
Redlands Community Hospital	September 11	10 - Noon
Redlands City Hall	October 2	3 – 5
Redlands Community Hospital	November 6	10 - Noon
Redlands City Hall	December 2	3 – 5

PRINT EXHIBIT RULES

The work must be yours, a member of RCC.

**It must be ready to hang using wire eyes & wire;
no saw tooth hangers.**

You may use a frameless presentation.

**Your name, title of the picture, and sale price (if for sale)
must be on the back.**

There is a \$3.00 fee for each work hung: cash or check.

Work left for another hanging will be charged again.

**Work not retrieved after a new hanging will be charged a
\$3.00 storage fee.**

CONFIGURING IMAGES FOR DIGITAL PROJECTION

Color Space: sRGB

Image Size: 1280 pixels on the long side

File Format: .JPG

File Size: Less than 3.5 mb (3500 kb)

Image Title: Stormy Weather (normal punctuation)

File Name: stormyweather.jpg (no punctuation)



SYLVIA BECKER
BROKER, REALTOR®
(704) 780-5592
Email: SylviaBecker@yahoo.com
Fax: (704) 557-9114
SylviaBecker.ReMax.com

RE/MAX
Executive Realty
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MEMBERSHIP

Bessie Reece

Starting February 15, 2010, we will be accepting membership renewals for the 2010-2011 year. Our new year begins April 1, 2010, and ends March 31, 2011. Dues must be current to participate in Members' Nights, field trips, competitions and workshops. Anyone with dues paid through March 31, 2010 will be eligible for the March digital competition.

New Members:

Carol Abidin joined in November and has recently returned from a month long trip to Australia and New Zealand. Carol is a registered Dietitian, having retired from *San Bernardino County Public Health Department*. She was the Nutrition Education Coordinator for the Women, Infants, Children Program and was responsible for education throughout the county.

She has completed Frank Peele's class and hopes to be able to take good landscape pictures, as well as pictures of her grandchildren.

Mauro C. Janoski considers himself a novice photographer who has had an interest in photography for several years but couldn't pursue his interest until now. Mauro moved from Indiana about a year ago and works at the *Loma Linda University/Loma Linda Veterans Administration Medical Center* as a medical doctor. He presently shoots with a Canon Rebel.

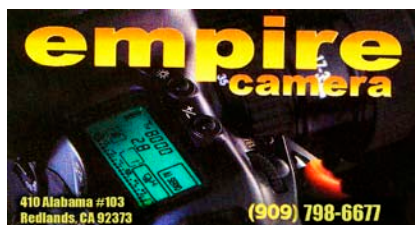
Mauro joined RCC to improve his skills in photography through participation in field trips, workshops, competitions, and by exchanging ideas with more experienced photographers. He hopes to make friends in the club and develop a hobby to improve his creativity and artistic insight.

Alan Sponholz interest in photography started while in his early teens. He shoots 35 mm black and white, developing his own film and prints. Alan has a Nikon F and a Pentax K1000. He likes photographing people, landscapes, stills, and night street scenes.

Alan has been married to his wife Lucila for 30 years. They have two children ages 28 and 23. He used to race bicycles and now enjoys hiking. He would like to meet other photographers and learn as much as he can. He looks forward to participating in club activities and making new friends.

Shooting tip: Changing f-stops

“Stopping down”, or changing the f-stop to a larger number, provides for greater depth of field in any lens. f-11, f-16, f-22 are good settings.



RCC Bulletin Board

On a space-available basis, Notices, Requests and For Sale ads may be posted by any member. 300 dpi JPEG pictures may be included. All postings must be photography-related and include your name and contact information. See *Photogram Submissions* box for deadline and submission information.

Palm Springs Photo Festival 01/08 Page 1 of 4

A sponsored offer presented by American Photography Magazine

CONNECT 2010 PALM SPRINGS PHOTO FESTIVAL

ANNOUNCING THE PALM SPRINGS PHOTO FESTIVAL 2010 PROGRAM!
March 26th - April 2nd

Go to: <http://2010.PalmSpringsPhotoFestival.com>

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We are proud to announce our CONNECT 2010 Program. This is our 7th Year Celebration! With 17 extraordinary Workshops, 15 Seminars and more than 700 Portfolio Reviews available, this will be our most ambitious program to date.

WORKSHOP PROGRAM



Enroll in remarkable workshops such as:
 THE JCELE MEYEROWITZ MASTER CLASS: The Search for Artistic Identity
 KENRO IZU: The Sacred Landscape
 LYNN JOHNSON: The Documentary Personal Project
 DOUGLAS KIRKLAND: Portraiture Using the Ektar Camera
 ED KASHI: Visual Storytelling in the Digital Age
 JACK D'YRINGA: Light in the Desert Landscape
 KURT MARKUS: The Fine Art Nude

http://req.m01.jstherley6alView?sr=2378246r-MTEIMaIMDg3Na516j-MTYn8Qz6AY... 11/24/2009

Have your photograph hung
in a *SPECIAL SHOW* at



215
E. State St.
Redlands

theme
*Around
The
World*

No entry fee: Open to the public
 All photos must be framed
 and ready to hang (with wires)
 One entry per person
 max. size 16" x 20"
 20% commission on all sales

OPEN HOUSE RECEPTION

Friday, Feb. 12th 5:00 - 7:00
 Refreshments will be served

TAKE-IN

Sunday, Feb. 7th 10:00 a.m. - 2:00 p.m.

PICK-UP

end of reception,
 or Saturday, Feb. 13th 10:00 - 2:00

*A unique opportunity to show your work
 without being an RAA member -- and it's free!
 For more info, call the gallery at (909) 792-8435
 or Judith Sparhawk at (909) 793-1876*

Artists Exhibit Materials for sale

White metal Gridwalls
24" x 60" & 24" x 72"
\$12.50 each or buy 10 or more at \$10 ea.

Each panel includes:
 2 joining clips 
 4 picture hangers 




769-6898
Steve Felber
SNFELBER@Yahoo.com

Hanging Baskets for browsing
 24" w x 12" d x 8" h
\$8.00 each
 or buy 6 or more
 at \$5.00 each



Photography Classes at Redlands Adult School

This may be the last time these classes will be available! Due to the state's budget crisis, the Adult School may be closed down after this semester. Now is the time to act!

Classes are taught by Frank Peele, Certified Professional Photographer

Intermediate Photography

Saturday Feb 20, 9 a.m. - noon + 5 additional meetings by
mutual arrangement. Basic Photo Prerequisite or equivalent.

Beginning Adobe Photoshop Elements 8

Tuesdays 6-9 p.m., Mar 2 - Apr 20. Computer not required in class;
weekly assignments at students' own pace; PC or MAC, Elements 8
software and *Adobe Photoshop Elements 8 Classroom in a Book*
textbook.

Advanced Adobe Photoshop Elements 8

Tuesdays 6 - 9 p.m., Apr 27 - Jun 1. Continuation of the above class,
which is a prerequisite.

All tuitions are \$60. To register or for more information, go to
www.redlandsadultschool.org, call (909) 748-6930, or go to the school
office at 10568 California St., Redlands.

These classes do fill up, so early registration is advised.

_Contact Us
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+1-517-788-8100
International

PMA 2010
THE ULTIMATE EVENT FOR EVERYTHING PHOTO
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 Anaheim Convention Center, Southern California, USA

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Want to join or renew your membership?

- Complete this form and bring it to a meeting, along with \$20 annual dues,
- Or **Mail to:** P.O. Box 7261 Redlands, CA 92375 (make check payable to: Redlands Camera Club)

WHERE

WE MEET...

Name: _____ Phone: (____) ____ - _____

Street Address: _____

City: _____ ST: _____ ZIP: _____

E-Mail: _____

New Member Annual Renewal



Redlands Camera Club

7:00 p.m. -- 1st & 3rd Mondays

Redlands United Church of Christ

168 Bellevue, Redlands, CA

PHOTOGRAM
 Redlands Camera Club
 P.O. Box 7261
 Redlands, CA 92375