

**Redlands
Camera
Club**

Established 1896

PHOTOGRAM

PSA
Photographic
Society of
America

Redlands Camera Club is a group of amateur, serious-amateur, and professional photographers who are interested in sharing experiences and advancing their skills. Anyone with similar interests is encouraged to attend a meeting: no cost or obligation.

We meet at 7:00 pm on the first and third Mondays of every month at

Redlands United Church of Christ, 168 Bellevue Avenue, Redlands, CA (see back page for map).

April, 2011
BEST OF SHOW



Best of Show
Sunrise Flight of Cranes
Judith Sparhawk

*A close contest at the
Spring Digital
Competition,
but our
Judith Sparhawk
came through
with the honors.
Congratulations, Judith.
Well done!*

COMING ATTRACTIONS



PHOTOGRAM

Distributed on the 1st of each month.
Deadline for all submissions is the
Last Thursday of each month.

© **Redlands Camera Club and its Contributors.**
The contents of the *Photogram* are copyrighted.
No material herein may be reproduced in any manner
without the written permission of the Editor
or the material's specific contributor.

Editor: Steve Felber
(951) 769-6898
SNFelber@Yahoo.com

THE VIEW FROM HERE

Bruce Bonnett

Happy New Year!!! April starts a new year for our club and, for each of us, new opportunities to expand our photographic skills. I recently ran across a blog (<http://www.longerdays.com/blog/2010/07/digital-bushido-master-your-tools/>) that I'm going to paraphrase and quote from, for it deals with an important aspect of our search for excellence: Mastering your tools:

Imagine a Samurai warrior who "kind of" understands how to use a sword. He is "somewhat familiar" with a bow and arrow. In hand-to-hand combat he'll "figure it out" if allowed enough time for trial and error.

It sounds absurd when, for a Samurai, his level of proficiency determines his survival. He has no choice but to pursue mastery, so day in and day out, he trains — eventually attaining a level of intimacy with his tools that borders on unnatural (Samurai would name their swords and considered them to be part of the living world).

And so it is with us; if we struggle using our camera, certain software, or performing certain photographic tasks, it's not because it is challenging, it's because we haven't invested the time to train, learn, and master our tools. The camera and software manufacturers have put a lot of thought and research into making their products as user-friendly as possible, but they do offer us countless powerful features that we underutilize.

So what can we do? First, master our cameras. We need to know our equipment so well that we should be able to operate it without thinking. This allows us to concentrate on the subject before us and how to most effectively capture it. Second, master our software. Know what it can do to most effectively bring out the best of our raw images. Third, master our workflow. *"Define each task you complete and create a process or system for how it should be done. Put a lot of thought into it. This is where the rubber hits the road and, chances are, unless you've done this before, you probably aren't doing things the best way possible."* And if our goal is to capture images of people, master our people and posing skills. As many of the professional photographers that I know stress, creating a fun and memorable experience is as important as the image produced.

The more we master each of these aspects of photography, the more they will become second nature to us, and we will be able to continually expand our artistic skills. But it only comes through study, practice, and dedication. Take advantage of all the classes, workshops, field trips, and opportunities to share your images that our Club offers.

Improving the photographic skills of each of our members is one of the most important goals that we have as a club, but it's up to each of us individually to fulfill our obligation to be the best we can.

Don't let Curves control your color (Photoshop & Elements)

Sometimes an increase in contrast applied via a Curves adjustment layer can also cause a slight change to the saturation and hue of some colors. To prevent the color values from being affected, set the Blend mode for the Curves adjustment layer from Normal to Luminosity in the Layers panel.

Redlands Camera Club P.O. Box 7261 Redlands, CA 92375

www.RedlandsCameraClub.com

CLUB OFFICERS

President: Bruce Bonnett **Vice President:** Bruce Woodcock **Past President:** Judith Sparhawk

Secretary: Jerry Reece **Treasurer:** Rick Strobaugh

CHAIRS

Circulation: Jennie Duncan **Color Munki:** Carl Detrow **Competition:** Russ Trozera **Education:** Frank Peele

Exhibits: Richard S. Paul **Field Trips:** Judith Sparhawk **Hospitality:** Steve Oberholtzer **Librarian:** Mike Reid

Member-At-Large: Larry Cowles **Membership:** Bessie Reece **Photogram Editor:** Steve Felber

Programs: Bruce Woodcock **Publicity:** Sandy Woodcock **Webmaster:** Wayne (Woody) Wood

PROGRAMS

Bruce Woodcock

APRIL 4TH

America from a different perspective: Bernard Heimos

Pilot and photographer Bern Heimos will share his adventures and present the 26 minute DVD "Flight Home." Bern will discuss his techniques and the bare-bones equipment he used during a flight across the United States in a vintage Piper Club aircraft. Along the 5,200 mile flight, the vistas found flying "low and slow" -- America from a different perspective -- offer a view of our country few people ever experience.

APRIL 18TH

Canyonlands of Arizona & Utah: David McChesney

Nature/wildlife photographer, David Jesse McChesney returns to RCC with a comprehensive visual presentation on "Canyonlands of Arizona and Utah."

McChesney's many journeys into what he calls "the most picturesque region of the country" have captured the beauty and grandeur of more than a dozen national parklands, slot canyons, scenic rivers, state parks and Navajo landmarks. His imagery includes hoodoos, goblins, toadstools, arches, wildlife and waterfalls.

He utilizes focal lengths of 8mm fisheye to 800mm telephoto and shoots from first light into the star-filled night skies to seize the abundance of visual offerings available in Southern Utah and Northern Arizona. McChesney, an advanced photography instructor for Joshua Tree National Park's "Desert Institute," also talks about his favorite Canyonlands experiences and provides tips on where and when to travel.

The author of "Muir Roots: At One with the Wild," McChesney has photographed 53 national parks, and markets birdlife images throughout the country. He is currently producing a book on the Mojave Desert.

EXHIBITS

Richard S. Paul

New Efforts to Promote Photographs by Members of Redlands Camera Club

We will no longer be exhibiting pictures at the Community Hospital or the Redlands City Hall. Instead, we are working on staging larger and more visible venues that will allow our members to display, and sell their pictures.

The plan is to make it a major event in tandem with a large, local charity that would be beneficial to both. The club and the charity would give us strong advertising and promotion. If this works as well as I think it will, we would schedule several of these events during the next year.

The photographer would receive payment for pictures purchased, and a portion of the sale would go to the charity. We hope to have the exhibit sometime in October or November. This would give us exposure close to the holiday season. This is still in the embryo stage, and more information will be published in our newsletter and web site.

I am open to suggestions and assistance, and you can always talk to me at our regular meetings or email me at rspaul@RSPphotoart.com

PRINT EXHIBIT RULES

The work must be yours, a current member of RCC.

**It must be ready to hang using wire eyes & wire;
no saw tooth hangers.**

You may use a frameless presentation.

**Your name, title of the picture, and sale price (if for sale)
must be on the back.**

There is a \$3.00 fee for each work hung: cash or check.

Work left for another hanging will be charged again.

**Work removed but not retrieved after a new hanging
will be charged a \$3.00 storage fee.**

**Work unclaimed within 60 days of removal will be considered
abandoned and become the property of Redlands Camera Club
for disposal or sale at its sole discretion.**

WEBMASTER

Wayne (Woody) Wood

The PayPal and Upload forms on the web site worked without a hitch. We were able to recoup a part of the money spent on the competition.

We now have quite a few affiliate links on our web site. Please consider clicking on these links if you are planning a photo or computer type of purchase. By going to these seller's web sites through our links, we will be paid a small percentage of each sale. It won't be much, but at the end of the year it could wind up being a sizeable amount.

The links are on the opening page of our site as well as in the menu system on the left side of each page.

CONFIGURING IMAGES FOR DIGITAL PROJECTION

Color Space: sRGB

Image Size: 1280 pixels on the long side

File Format: .JPG

File Size: Less than 3.5 mb (3500 kb)

Image Title: Stormy Weather (Normal Punctuation)

File Name: stormyweather (nopunctuation)

Saving in the .JPG format will automatically add the ".JPG" to the end

Bulletin Board

On a space-available basis, any RCC member can place photography-related ads on our Bulletin Board. Just send an email to the Editor with the pertinent information and an ad will be created. Or create your own ads (.JPG format, please) and email them as attachments. See bottom of Page 1 for due dates.



ART ROCKS
2011 YOUNG ARTISTS FESTIVAL

Submit Your Art
— No Entry Fee
■ Paintings
■ Drawings
■ Ceramics
■ Sculpture
■ Photography

Prizes
■ \$50
■ \$25
■ \$10
■ and other prizes

Time & Location
Saturday, April 16th
10AM-4PM
Downtown Redlands
on State Street & Ed Hales Park
[\[view map\]](#)

Rules & Entry Form Art Sales Contact & More Info

Attention young RCC members
Here's an upcoming art show in Redlands for students and photographers up to age 21.
The Arts Council is looking for entries. Information is on website <http://www.2011artrocks.com/>
The event is Saturday, April 16, from 10am to 4pm; entries can be turned in that morning up to 9:30.

Richard S. Paul to have a One-Man show
First United Methodist Church, One E. Olive Ave Redlands
More than 2 dozen of Richard's work will be displayed, exhibiting a wide range of images and his unique techniques.
The exhibit opens Sunday, April 10th and closes April 27th
refreshments and reception on Sunday, April 17th from Noon to 4pm
Regular viewing hours: Sunday 9am to 11:30am
Monday through Thursday 9am to 12noon and 1:30pm to 4:30pm
Fridays 9am to 12 noon. The Church is closed on Saturdays.
The framed, matted pictures will be on sale with a portion of the funds being donated to the Church.

FOR SALE

| | |
|---|-------|
| Nikon D200 camera body | \$400 |
| Tamron 28-300 AF Aspherical lens | \$200 |
| or both for \$525 | |
| Nikkor 12-24 f/4G ED AF-s DX lens | \$500 |
| not for full-frame sensors | |
| Nikkor 18-35 f/3.5-4D ED-AF lens | \$320 |
| for full-frame & smaller sensors | |
| AF not supported by F3, D40 & D60 cameras | |
| Nikon 35-70 f/2.8D AF lens | \$320 |
| for full-frame & smaller sensors | |
| AF not supported by F3, D40 & D60 cameras | |

Steve Felber: 769-6898
or SNFELBER@Yahoo.com

FIELD TRIPS

Judith Sparhawk

April is usually the best month for wildflowers and flowering gardens in Southern California. In order to make the best use of the season, our April field trip will be to Descanso Gardens in La Canada/Flintridge. We did this as a field trip several years ago, and we were amazed by the wonderful plantings of tulips and other seasonal plants.

The trip will be on Saturday, April 9th. The garden's hours are 9 am to 5 pm. We should plan to be there at opening to get earlier light, dew on flowers, and to get the cooler morning temperatures in case it is a warm day. The general admission is \$8, and \$6 for Seniors. Parking is free. There is a gift shop and café. We can bring our own lunches and picnic, or purchase a sandwich, salad, or beverages at the café.

Tripods are allowed in the gardens. A variety of lenses would be useful, including a macro lens for flower close-ups, if you have one. A zoom may be helpful for butterflies or insects that won't let you get macro-close. A polarizing filter may help keep the glare off the flowers, and to saturate the colors in bright sunlight.

In order to get to the garden at opening, we should leave Redlands by 7:30 am. Carpoolers arrive at Coco's in Redlands by 7:15 to leave by 7:30. On Saturday the early traffic should not be a problem. Descanso is about 70 miles from Redlands. Take the 210 West and exit at Angeles Crest Highway. Turn LEFT onto Angeles Crest Highway, turn RIGHT on Foothill Blvd., turn LEFT at Verdugo Blvd., turn LEFT at Descanso Drive. The entrance is on your right side. Anyone getting there before opening, we can meet at the entrance. For your GPS, the address is: 1418 Descanso Drive, La Cañada Flintridge.

COMPETITION

Russell Trozera

The Spring Competition was a success. I hope that you enjoyed the many images that were submitted as I did. I am inspired by the images I saw to improve my photography skills. Your images give me ideas on how I can shoot something differently. The workshops offered by the club help to increase my skills. I realize that my images may not be as good as some. The competition gives me an independent opinion of my work and helps me to evaluate my own images in relationship to others. The next competition is June 6, 2011. This is the Apprentice Print Competition. Start preparing early; don't wait till the last minute to prepare your images for the competition. Remember to read the rules. It's not what photography does for others, it's what it does for you. Have a great time photographing whatever you see.

Workshops Schedule

March 28, 2011: Digital Sensor Cleaning and Camera/Lens Focus Testing

Check your gear to make sure it's performing at its best. Find complete details about the workshop, and sign up for it, on the RCC website.

May 23, 2011: Preparing for Image Competition Judging

RCC members in at least the Intermediate competition entry category may prepare to serve on the judging panel of the upcoming Apprentice Print Competition. If space allows, others may take the workshop to help improve their competition scores.

July 2011: Get the Most from Your Digital Camera

From point-and-shoot to sophisticated DSLR, set your camera up to work the way you want it to for the best results.

Remaining workshops will be scheduled after review of the upcoming survey of members. We look forward to your thoughts and suggestions about the workshops you want to attend and when would best fit your schedule, so be sure to fill out the survey when it's offered.

Frank Peele; Education Chair

MEMBERSHIP

Bessie Reece

Thanks to all who have recently renewed their memberships. We still have several who have not renewed for the 2011-2012 year. Remember dues are now \$25 for one member and \$45 for two members in the immediate family. Applications may be picked up at our regular meetings or a membership application can be found on the website at www.redlandscameraclub.com and printed out. Please fill it out the application and return it, along with your check, to the PO Box listed on the application. Our membership year runs from April 1 to March 31 the following year.

Please welcome the following new members:

Mike Livingston: Mike has lived in Redlands most of his life, 34 years with his wife Debbi, and worked for ESRI for the past 24 years. His interest in photography began in the late 1990's when he began using his father's Minolta. Mike now uses a Canon 30D with two L-series lenses. He has done wedding photography and would like guidance with portraiture, particularly lighting, and post processing. Mike also enjoys photographing unusual perspectives, patterns and textures. Working with light and exposure fascinates him, but he wants to understand both better. Flash intimidates him. (You're in the right group to get past this.) Other hobbies include fly fishing, backpacking and motorcycling.

Eric Berliner: Eric is employed at ESRI. His avocation and passion is as a tall ship Captain for youth and adult sail training on traditionally rigged ships. Eric finds this to be an extremely rich environment for photographers, both BW and color. (Perhaps a tall ship photo shoot is in our future.) He has been involved with photography off and on for many years, starting as a kid with a make shift darkroom in a shed. Eric has assisted photography instructors and has taught some of the basics in summer courses. With a new venture into digital photography, Eric hopes to be involved with clubs outings and become involved with our discussions of techniques, computer use, presentation skills and equipment. Eric is eager to work on his images of tall ships from his recent trip to New Zealand. Woodworking is also an interest.

Alan Graham: Alan and his wife Barbara, married 49 years, are official snow birds. They spend May through October in Poconos, Pennsylvania and October through May in Redlands. Alan is a retired AF Colonel who also served 13 years as VP of Air Service International (originally based in Redlands) and currently is the Chairman of the Board for Emmanuel International Mission. Alan learned BW film development in high school and assisted a classmate, who went on to become a respected astronomer, in building a telescope to photograph the heavens. He was a staff photographer for his school paper using an Argus C3 and has the distinction of publishing the paper's first color photo centerfold editions. (Now do not read into this centerfold thing!) He learned color printing while at Ramstein AFB in 1973. Using a Nikon N70 he did mostly informal portraits and landscape photography. Alan recently transitioned to a Nikon DSLR and feels he is basically back at the "point and shoot stage." Alan, through his membership in RCC, hopes to learn how to effectively use the technology of digital photography.

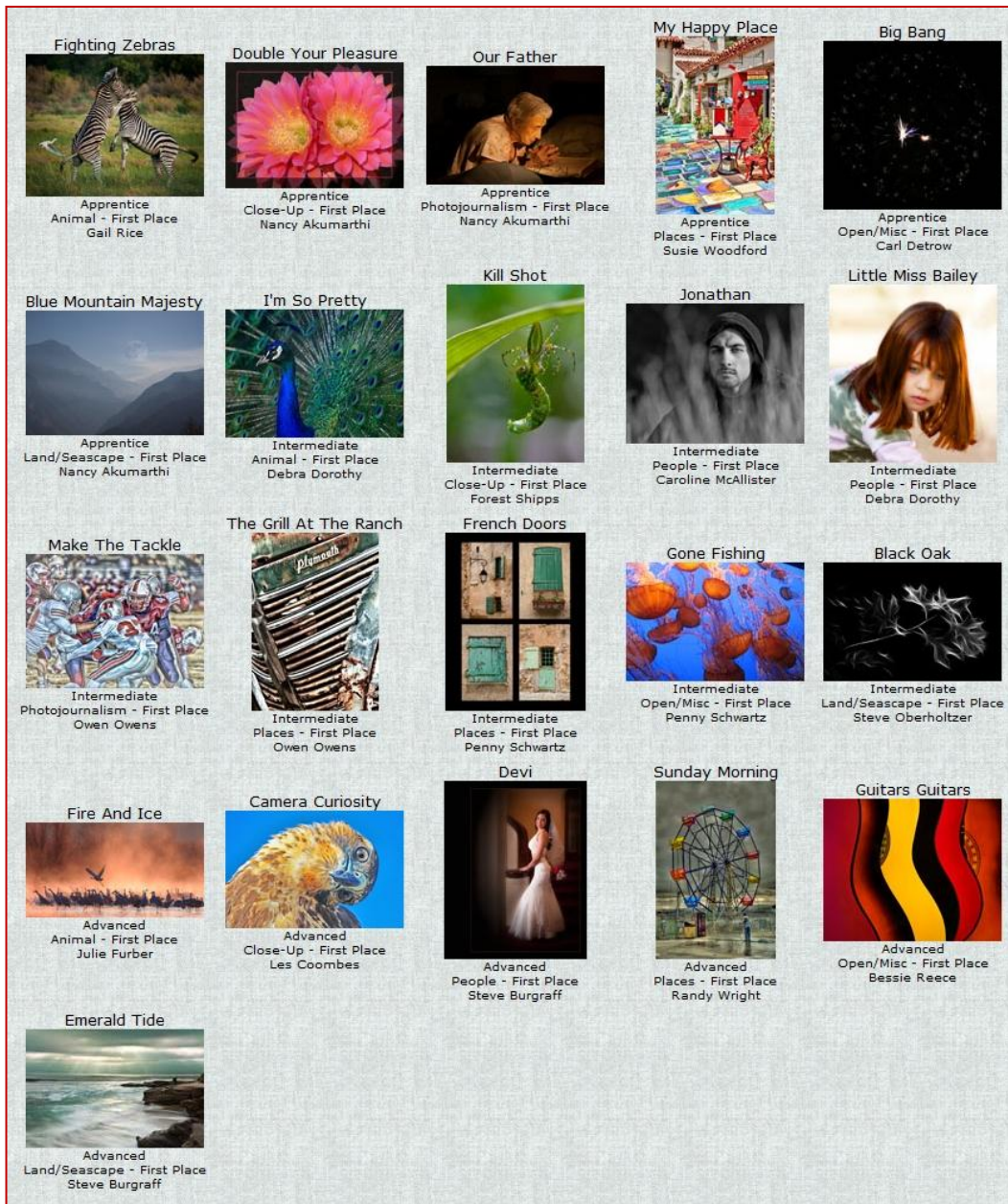
Two Windows are better than one (Photoshop & Elements)

Rather than zoom in, make an adjustment, zoom out to see how it looks, zoom back in to make another adjustment, zoom out to see how it looks (you see where this is going?); try going to *Window > Arrange > New Window* (Elements = *Window > Images > New Window*) to open a second window of the same file.

Set one of the windows to show the entire image, then zoom in to the other window to do your work while viewing the enlarged details.

MEMBERS' GALLERY

2011 Spring Digital Competition: 1st Place Ribbons



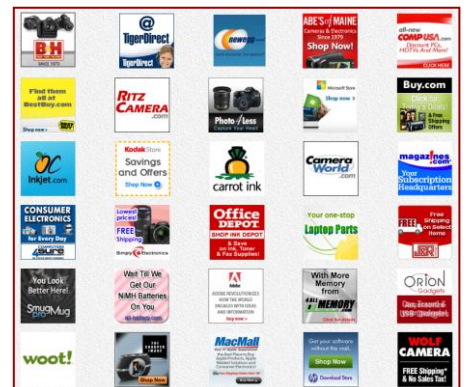
Affiliate Vendor Program

The businesses on the right have authorized RCC to become part of their Affiliate Vendor program.

When making photographic or computer-related purchases, you might want to consider them. They offer competitive pricing and good customer service.

By entering their websites through the RCC website (Affiliate Vendors link), they will apply a small percent of your purchase towards an RCC account *without costing you anything extra!*

Please help RCC increase its treasury with this program so we can offer our members more or better quality benefits.



Want to join or renew your membership?

- *Complete this form and bring it to a meeting, along with annual dues*
- Or **Mail to:** P.O. Box 7261 Redlands, CA 92375 (make check payable to: *Redlands Camera Club*)

**WHERE
WE MEET...**

Name: _____ Phone: (____) ____ - _____
 Name: _____ Relation to above: _____
 Street Address: _____
 City: _____ ST: _____ ZIP: _____
 E-Mail: _____

Member \$25 **Additional Family Member \$20**

Redlands Camera Club
 7:00 p.m. -- 1st & 3rd Mondays

Redlands United Church of Christ
 168 Bellevue, Redlands, CA



PHOTOGRAM
 Redlands Camera Club
 P.O. Box 7261
 Redlands, CA 92375

