



Redlands Camera Club is a group of amateur, serious-amateur, and professional photographers who are interested in sharing experiences and advancing their skills. Anyone with similar interests is encouraged to attend a meeting: no cost or obligation.

We meet at 7:00 pm on the first and third Mondays of every month at **Redlands United Church of Christ**, 168 Bellevue Avenue, Redlands, CA (see back page for map).

September, 2011

PHOTOGRAPHIC EDUCATION CLASSES SPONSORED BY RCC!

Since the Redlands Adult Education Dept. had to close down due to budget cuts, photographic classes in Redlands are hard to find. That's now changed.

After many months of planning, Redlands Camera Club will conduct classes that are based on those that were offered by Redlands Adult School and updated for today's realities. The same educator who taught them, our own Frank Peele, will lead these classes.

The Redlands First United Methodist Church will provide the venue for classes.

Since they will be done under the auspices of RCC, membership in the club will be a requirement. But the tuition costs are low, and look at all the other advantages of membership that come with the \$25 annual dues.

Look for the details in this issue.

COMING ATTRACTIONS

<p>September 5</p> <p>ANNUAL ROUNDTABLE DISCUSSIONS</p> <p>Plus Elements 9</p>	<p>September 19</p> <p>INTERMEDIATE & ADVANCED PRINT COMPETITION</p> <p>Entries in by Sept. 5th</p>	<p>October 3</p> <p>THE FUTURE OF PHOTOGRAPHY</p> <p>Rick Sforza</p>	<p>October 17</p> <p>SCAVENGER HUNT IMAGES</p> <p>Judith Sparhawk</p>
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PHOTOGRAM

Distributed on the 1st of each month.
Deadline for all submissions is the **Last Thursday** of each month.

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THE VIEW FROM HERE

Bruce Bonnett



AND THE WINNER IS.....RCC!

On August 21st, fifteen members of the *Redlands Camera Club* participated in an outstanding field trip to Del Mar Fairgrounds to photograph the Del Mar Horse Racing Live Meet. It was a unique experience as, thanks to the hard work of Sandy Woodcock and the generosity of the Del Mar officials, we had VIP access to the event and the helpful assistance of fairground experts. They educated us on the history of the fairground and traditions of horse racing as well as guiding us to the best locations to photograph the various activities associated with the races. Our thanks go out to Mac McBride, Director of Media for the *Del Mar Thoroughbred Club* and Jeremy Lyverse, media intern from *Western Kentucky University* for their contribution to the Club's successful activity.

Field trips and other activities sponsored by the club are fantastic opportunities to get to know one another better, share photographic expertise, and to photograph events or places that we individually may not get to experience on our own. Field trips especially offer the opportunity to learn the importance of planning ahead and adequately preparing for a shoot. Of course there's the process of selecting the equipment that we think we might need and ensuring that it's prepped, i.e. batteries charged, memory cards formatted, lenses cleaned, etc. It's also important to ensure that you're prepped too. What type of clothes, shoes, hats, or glasses may be needed? Do you need to take food and water? I always include several bottles of water even to events like Del Mar because it allows me to hydrate wherever I'm at so I don't need to miss a shooting opportunity to look for a water fountain. And remember the sunscreen!

Another important aspect of adequate preparation is research. Google is a wonderful tool to find out background information on where and what you are planning to photograph. Are there other subjects, events, or locations that you can take advantage of? What's the weather going to be and is there any information about the best time of day to be there? Look for photographic tips on how to best capture your planned subjects. Look at other photographer's images to get ideas on what works as well as to learn what would be cliché shots so that you can challenge yourself to do something unique. If your subject is going to require some special skills that are new to you, practice them in advance so that you can learn how to master the skills prior to the event.

Well enough for now. Summers coming to an end, so get out there and get those last summer shots and start preparing for Fall opportunities.

Redlands Camera Club P.O. Box 7261 Redlands, CA 92375

www.RedlandsCameraClub.com

CLUB OFFICERS

President: *Bruce Bonnett*

Vice President: *Bruce Woodcock*

Past President: *Judith Sparhawk*

Secretary: *Jerry Reece*

Treasurer: *Rick Strobaugh*

CHAIRS

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Color Munki: *Carl Detrow*

Competition: *Russ Trozera*

Education: *Frank Peele*

Exhibits: *Richard S. Paul*

Field Trips: *Judith Sparhawk*

Hospitality: *Steve Oberholtzer*

Librarian: *Mike Reid*

Member-At-Large: *Larry Cowles*

Membership: *Bessie Reece*

Photogram Editor: *Steve Felber*

Programs: *Bruce Woodcock*

Publicity & Historian: *Sandy Woodcock*

Webmaster: *Wayne (Woody) Wood*

PROGRAMS

Bruce Woodcock

SEPTEMBER 5TH

Annual Open Discussions: Bring up any topic

Our first meeting for September falls on Labor Day and **we will be meeting**. Traditionally, we have used this meeting for an informal discussion among members on any photo topics. This is a perfect time to ask for advice regarding photo equipment, to problem-solve photographic issues, or just to share experience.

This year we will also have a demonstration on the “elements of Elements 9”.

SEPTEMBER 19TH

Intermediate & Advanced Print Competition: entries due by Sept. 5th

Our second meeting in September will be our print competition for Intermediate & Advanced on 16x20 mount, with up to four images submitted by members in good standing. Information regarding the competition rules is available on the website.

Entries must be completed no later than September 5th. Don't procrastinate!

MEMBERSHIP

Bessie Reece

Both the Photogram editor and your Membership Chair were out, separately motor-homing, during July and August. Somehow, the membership article for August got lost in Wi-Fi cyberspace between Steve's motorhome and ours. Enough excuses.

Our membership presently stands at 154. A big that you to Nancy Akumarthi and Lucy McGee who substituted for me while I was out shooting new images.

In September we are instituting a new procedure and will have an attendance sheet at the door for members to check when they come in. We are doing this to get a more accurate handle on attendance to help with meeting set up and also to determine from contacting non-attendees if the club is not meeting their needs. This is prompted by the high number of first year members that do not renew. The board hopes that the attendance sheet will not be a burden and would appreciate your checking off by your name each meeting.

Welcome the following new member: (Now that I am back home, I will be contacting the new members from August to get the bio information for the next Photogram.)

David Roush: David found our web site while searching Google for camera clubs. He has been interested in photography since he was a kid. He took a photography class in high school and was influenced by his father who was an avid amateur photographer. Dave first started with a Kodak Disc Camera and later moved to a Pentax SLR in 1990. He entered the digital world with a 2MP Kodak in 1999 and moved up through two Canon Rebels, as well as digital point and shoots, shooting thousands of images along the way. Dave's photographic travels have included Yosemite, Crater Lake, Lake Tahoe and Hawaii. He currently shoots with his Christmas present, a Canon D7, which has already been to Laughlin, Vegas and the LA zoo. Dave hopes, through his membership he will be able to meet with other photographers and improve his photography skills beyond what he can get from books.

Get your lost menu bar back

If you're viewing images on-screen and the menu bar disappears, it's because you probably went to Full Screen Mode without realizing it. To get the menu bar back, depress the F key several times.

This will cycle you through the different screen modes until you see your menu bar again.

PUBLICITY

Sandra Woodcock

The *Rancho Mirage Public Library* has invited the *Redlands Camera Club* to participate in a special exhibit of the winners of the 2011 print competitions. The Best of Show, first, and second prize winners in the Apprentice, Intermediate, and Advanced categories will have the opportunity to display their winning images at the library from October 10 – November 12, 2011.

Once the print competition winners are announced on October 3, members will have a week to prepare their images for hanging. Prints must be matted, framed, and have a hanging wire on the back of the frame. Framed images may be up to 16 x 20 (outside dimensions). Labels will be provided to identify the maker, title, and award. Framed images will be collected at Bruce and Sandy Woodcock's home in Redlands on the weekend of October 8 & 9.

The *Rancho Mirage Public Library* is open 6 days a week and gets over 1,000 visitors per day, so your images will get lots of exposure! The exhibit will be promoted in the Library's fall programs and exhibits brochure, e-newsletter, and press releases to the *Daily Facts*, *Desert Sun*, and other outlets.

More details to follow at the September 5 and September 19 RCC meetings!

For Sale – Lovingly Owned!

Offered by Frank Peele Frank.Peele@verizon.net

Canon EOS 20D SLR Camera Body

In excellent cosmetic and perfect operating condition. Includes body cap, neck strap (never used), original box, instructions, software discs, battery and charger. This prosumer grade camera produces beautiful 20 x 30" images, proving the adage that it's not just about megapixels!

Canon EOS 20D Vertical Grip

Holds one or two Canon BP-511 batteries (2 included) or AA's. Extends operating controls in natural position for shooting in vertical format. Seldom used, great condition. Includes original box, instructions, AA battery insert.

Hoodman Loupe

For viewing LCD on rear of camera in bright light. Perfect condition and size for the 20D. Focusing magnifier; comes with neck strap and case.

This equipment has produced many prize-winning images and has always been meticulously cared for. \$400 takes it all.

Really Right Stuff L-Bracket for Canon EOS 20D

The ultimate tripod mounting solution for shooting horizontals and verticals. Works with Really Right Stuff / Kirk / Arca Swiss and other QR plates.

In like-new condition. \$75 with purchase of other items above, or \$100 alone.

Wacom "Graphire" Tablet with pen and mouse

Compact 4 x 6" size. Not the latest model, but a great way to learn how a tablet can improve your image editing quality and efficiency.

Barely used, great condition. \$40 and it's yours.

FIELD TRIPS:

Judith Sparhawk

September Field Trip—Tall Ships Festival in Dana Point

Note: This is not the field trip we discussed at the last meeting. We will not have a tall ship of our own to go out on. This is the annual Tall Ships Festival, with many activities to participate in. We may schedule our own ship in the spring. This field trip will give us a taste of the possibilities, with many ships to view, and the opportunity to go out on one of eight ships if we so desire.

This is the 26th *Tall Ships Festival* in Dana Point. The festival runs from Friday through Sunday. Our trip is planned for Saturday, September 10th. If anyone cannot attend that day, but is interested in the festival, it can be attended independently on Friday evening or Sunday all day.

The festival offers opportunities for on-deck tours on 8 or 9 tall ships, activities aboard the *Brig Pilgrim*, admission to the *Ocean Education Center* activities and exhibits, an arts and crafts show, plus interactive living history encampments, such as blacksmithing, scrimshaw artists and friendly pirates. To participate in the above, we must purchase a **Pirate Adventure Pass, \$10.00 for adults.**

If you wish to sail on one of the ships on the *Cannon Battle Cruise*, late Saturday afternoon, you must make your own reservation. These fill up early, so it is recommended you go on-line to www.tallshipsfestival.com to reserve. The website shows photos of the various available ships, to help make your choices. **Cost of the Cannon Battle Cruise is \$65.00, paid in advance.**

Whether you choose to pay only the \$10 and stay on shore, or pay the extra \$65 and go out to sea, there should be plenty of photo opportunities of ships, maritime details, costumed people, sea creatures in the institute, and whatever else we run across.

The festival opens at 10:00 am on Saturday. I suggest getting there by 9:30 at the latest. Parking may be an issue, and an early arrival should help. **Dana Point Harbor is about 75 miles from Redlands, and will take about 1.5 hours to drive. Carpoolers should meet at Coco's in Redlands at 7:30 am to leave by 7:45 am.**

Directions: Take I-10 West; take the 215 South toward Riverside; merge onto CA-91 West, go 24 miles; merge onto CA-241 South, via exit 41B toward Irvine, go 12.3 miles; merge onto CA-133 South via Exit 27 toward I-5 South, go 3.9 miles; merge onto I-5 South via exit 10A toward San Diego, go 16.5 miles; merge onto CA-1 via exit 79 toward Pacific Coast Highway, go 1.3 miles; turn LEFT onto Dana Point Harbor Drive, go 1.3 miles; 24200 Dana Point Harbor Drive is on the left.

Please be aware that portions of the above drive are toll roads; be prepared to pay a few dollars at different toll booths. There may be a parking charge.

Judith Sparhawk-- 909 793-1876-- jsparhawk746@yahoo.com

COMPETITION

Russ Trozera

Intermediate and Advance Print Competition is upon us. If you missed the last two camera club meeting and were not able get your labels, don't lose heart. If you will call Russ Trozera at (760) 951-2663 he will be able to provide you a label sheet number and a set of labels. You will need the sheet number to upload your digital images for the competition. You will use the sheet number to identify your print on the night of the competition. The judges will evaluate and score your print image, while members will be able to view your image on screen. The last night to upload your images is September 5. Judging the competition will be on September 19. Ribbons will be awarded on Oct. 3. There are a lot of members looking forward to seeing your images.

EDUCATION/WORKSHOPS

Frank Peele

Photography Classes Begin This Fall

The former Redlands Adult School photography classes, canceled in California's education budget crisis, are being updated and reborn through the Redlands Camera Club!

Here are the details:

Basic Photography

Once weekly for six weeks, beginning Sept. 20, 2011

This class is designed for those who are relatively new to digital photography, whether you have previous experience shooting film or not. The fundamentals of photography – choosing the best camera for your needs, the technical considerations, understanding light, the principles of composition, an introduction to managing and editing your work in the computer – will all be covered.

Tuition: \$60. Prerequisite: membership in RCC.

Intermediate Photography

Twice weekly for six weeks, beginning Nov. 1, 2011

The focus in this class is entirely on improving your creative and technical skills. The class will meet once a week at photogenic areas in Redlands for 3 hours of shooting, and once a week to critique the photographs. The shooting sessions will be scheduled at the best day and evening times for photography; the shooting schedule will be established by mutual agreement of the class members at the first class meeting on November 1. The critiquing sessions will take place on Tuesday evenings, 6 to 9 p.m., in the classroom. To give each student personal attention in shooting and critiques, this class will be strictly limited to 15 students.

Tuition: \$100. Pre-requisites: membership in RCC and Basic Photography or equivalent course work.

Image Editing with Photoshop Elements

Once weekly for six weeks, beginning Jan. 3, 2012

Digital photographs offer the potential for enhancements that equal anything that could ever have been done in the traditional wet darkroom – and so much more. Using Adobe Photoshop Elements, you'll learn how to manage your growing collection of digital files and how to realize your own personal vision through the amazing power of image editing. Packed with most of the power of its "bigger brother" Photoshop, Photoshop Elements is much easier to learn and much less expensive to buy.

Tuition: \$60. Textbook required, approximately \$30. Prerequisite: membership in RCC.

All classes will be taught by Certified Professional Photographer Frank Peele, who originated the Redlands Adult School photography program and taught those classes for 12 years. Classes will meet in the:

Education Building of the
Redlands First United Methodist Church
1 E. Olive Ave., Redlands

Registration will be done through the RCC website using
PayPal; details to be announced.

Questions? Email Frank at Frank.Peele@verizon.net

Configuring Images for Digital Projection

Color Space: sRGB

Image Size: no smaller than
1280 pixels on the long side

File Format: jpg or jpeg

File Size: less than 3.5 mb (3,500 kb)

Image Title: (example) Blue Sky
(normal capitalization, spaces, punctuation)

File Name: bluesky
(no capitalization, spaces, punctuation)
SaveAs: bluesky in .jpg format;
it will automatically become "bluesky.jpg"

MESSAGE FROM OUR TREASURER

Rick Strobaugh

I am using this opportunity to clarify the process of getting reimbursed for money spent on club business by members, to pay bills or to account for money collected. For well over two years, Redlands Camera Club has had a policy dealing with reimbursements or accounting for collected money. In prior years, there was often little-to-no accounting of who got paid or why; and no receipts were required. Also, limited info, often on scraps of paper or backs of envelopes, was provided. Deposits did not document from where the money came or who collected it. I have never been a bookkeeper, but even I could see this was not ideal.

The **Voucher/Reimbursement** and **Collected Money** forms are on the club web site. Both forms are quick, consistent, and easy to fill out. The person to be reimbursed fills out one form, the person collecting monies (dues, etc.) fills out the other. With these, anyone can look at the "books" and immediately know who was paid and why, or how much was reimbursed. The required sales receipts document cost or how much money was collected, from where and by whom. The Treasurer attaches both forms to each bill or deposit with that month's statement. No need to read through letters, scraps of paper, or notes trying to interpret each expense.

I think everyone will agree that when it comes to money, there should be an accurate accounting of all club money spent, why it was spent, who the money was paid to. Complete receipts should be attached for expenditures, along with accounting for all money the club collects from many sources during the year. These forms make it much easier and accurate for everyone involved.

Cropping to a specific size (Photoshop and Elements)

Want to crop an image to an exact size? Simply click on the Crop tool, then enter the desired dimensions in the appropriate boxes in the Options Bar.

(for example: 1280 pixels Wide, 780 pixels High or 6 inches Wide, 4 inches High, and 300 DPI)

When you click and drag the crop border, you will automatically create the established size.

WEBMASTER

Wayne (Woody) Wood

We now have quite a few affiliate links on our web site. Please consider clicking on these links if you are planning a photo or computer type of purchase. By going to these seller's web sites through our links, we will be paid a small percentage of each sale. It won't be much individually, but at the end of the year it could wind up being a considerable amount.

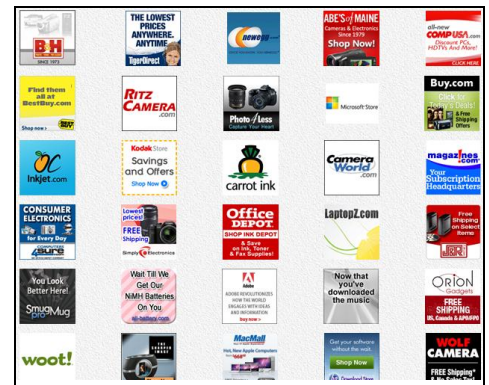
Affiliate Vendor Program

The businesses on the right have authorized RCC to become part of their Affiliate Vendor program.

When making photographic or computer-related purchases, you might want to consider them. They offer competitive pricing and good customer service.

By entering their websites through the RCC website (click on the Affiliate Vendors link), they will apply a small percent of your purchase towards an RCC account *without costing you anything extra!*

Please help RCC increase its treasury with this program so we can offer our members more or better quality benefits.



Want to join or renew your membership?

Complete this form and bring it to a meeting, along with annual dues

Or **Mail to:** P.O. Box 7261 Redlands, CA 92375 (make check payable to: Redlands Camera Club)

**Where
We Meet...**

Name: _____ Phone: (____) ____ - _____

Name: _____ Relation to above: _____

Street Address: _____

City: _____ ST: _____ ZIP: _____

E-Mail: _____

Member \$25
\$20

Additional Family Member

Redlands Camera Club
7:00 p.m. -- 1st & 3rd Mondays

Redlands United Church of Christ
168 Bellevue, Redlands, CA



PHOTOGRAM
Redlands Camera Club
P.O. Box 7261
Redlands, CA 92375