

**Redlands
Camera
Club**

Established 1896

PHOTOGRAM



Redlands Camera Club is a group of amateur, serious-amateur, and professional photographers who are interested in sharing experiences and advancing their skills. Anyone with similar interests is encouraged to attend a meeting; no cost or obligation.

We meet at 7:00 pm on the first and third Mondays of every month at

Redlands United Church of Christ, 168 Bellevue Avenue, Redlands, CA (see back page for map).

June, 2012

GET READY FOR THE NEXT COMPETITION

Our next digital competition will be on July 2nd, so this is the month to select, prepare, and submit your entry. Notice “prepare” is emphasized. That’s because it’s very important that your images are not “squirted onto the screen” exactly as they come from your camera!

All images need to be sized for projection per the instructions found on page 3 of this newsletter.

Most digital images need black & white points adjusted; most need colors saturated slightly; many can use contrast adjusted. Many will need the Color Space changed to sRGB (see the box on page 5). Lastly, they all need sharpening -- after re-sizing.

These adjustments can improve a score by at least 3 points.

This competition will be a first for Redlands Camera Club. We’ll accept only one image per entrant. This will allow sufficient time for the judges to offer some valuable critiques of each image. Listen to these suggestions; try to implement them when you return home.

You’ll probably find your revised image imparts much more impact than the original.

And that’s what this competition is about – to learn from the experts how to make strong images!

COMING ATTRACTIONS

June 4

**URBAN
PHOTOGRAPHY**

Anthony Feliciano

June 18

**FOCUS ON
YOUR FOCUS**

Rob Sheppard
+ Image Jurying

July 2

**Summer Digital
Competition**

One entry per member

July 16

**Annual BBQ Potluck
plus Competition Awards
presentation
and K&H buyers on-site**

PHOTOGRAM

Distributed on the 1st of each month.

Deadline for all submissions is the
Last Thursday of each month.

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PREZ SEZ

Jerry Reece

The Welcome Committee, chaired by Arun, is actively greeting new members and guests. Arun developed a basic survey for new members, and current members as well. It is being distributed to current members through the meeting of June 4th. The results of the first survey will be presented at a future meeting. The plan is to have a series of one page surveys over a period of a few months. Each survey will focus on a different aspect(s) of our club to give feedback and to help guide our club to best serve the membership.

A Calendar page is a new feature on our club website. It has its own listing in the menu bar right next to Home. The Calendar will also appear as a regular feature in the Photogram.

Eric Berliner, our Mentor Committee Chair, is available to match member needs with member expertise. Catch him at a meeting or email him at: gypsysailor@verizon.net if you have either a need for a mentor or are interested in being a mentor to others.

There is usually a table available along the north side of the meeting room. If you have an image or two that you would like to show off and/or receive feedback from members, bring it in and hang loose nearby. For the June 4th meeting some of us that have gone on street photography workshops with our speaker of the evening will have a few pictures on the table

I notice more members moving about and chatting with each other before the actual meeting begins – great! This is sure making a more pleasant situation than all of us just rushing in and taking a seat. There is a little more mingling of members at the end of the meeting these days also. Who knows! You may find a new shooting buddy or a person with similar interests.

On a whole different topic, I am sure you have noticed the Photogram Masthead which states that our club was established in 1896. Bud De Maris, president in 1995, did some research at Smiley Library and found a reference in the Redlands Daily Facts, April 1, 1896, that there was talk of starting a Camera Club.

An article in the April 30, 1896, edition stated, “*The Redlands Camera Club met last evening at the home of W. S. Crawford, on the corner of Palm Avenue and Cajon Street. About sixteen members of the club were present.*” Mr. De Maris could find no reference of an earlier meeting so this may have actually been the first meeting of the Redlands Camera Club. So now you know. Our club honors our beginnings with the tradition of having the club year start each April.

If we have a member interested in doing further research, particularly at the Smiley Library, please contact me. I plan to do some research as time allows, but we need some help.

Redlands Camera Club P.O. Box 7261 Redlands, CA 92375

www.RedlandsCameraClub.com

CLUB OFFICERS

President: *Jerry Reece*

Vice President: *Steve Oberholtzer*

Past President: *Bruce Bonnett*

Secretary: *Nancy Akumarthi*

Treasurer: *Rick Strobaugh*

CHAIRS

Color Munki: *Carl Detrow*

Competition: *Russ Trozera*

Education: *Frank Peele*

Exhibits: *Richard S. Paul*

Field Trips: *Judith Sparhawk*

Hospitality: *Ellen Rowan*

Librarian: *Mary Ann Ponder*

Membership: *Bessie Reece*

Member-At-Large: *Bill Nord*

Mentors: *Erik Berliner*

Photogram Editor: *Steve Felber*

Programs: *Steve Oberholtzer*

Publicity: *Alex Woodcock*

Room Setup: *John Giannini*

Webmaster: *Wayne (Woody) Wood*

Welcome: *Arun Siranandam*

PROGRAMS

Steve Oberholtzer

We are going to try something new: members will have a chance to visit with the presenter over dinner prior to the meeting. Anyone who would like to chat with Anthony Feliciano, meet at Cocos on Colton at about 5:15 PM. Anthony should be there until about 6:15, to allow him time to prepare at the church.

JUNE 4TH

Urban Photography: Anthony Feliciano

Anthony Feliciano, <http://afphotodesign.net>, was born and raised in New York City (Manhattan). He has graduate degrees from Columbia University, New York Institute of Photography, and of Art & Design of Pasadena.

He has a portrait studio in Upland. He also teaches Photoshop, Basic Photography, Advance Photography, Portrait and Lighting, and runs a Street Photography workshop, called "The Urban Exposure". <http://www.meetup.com/theurbanexposure-meetup-com/>

His topic will be on "Street Photography": the history of street photography, videos, techniques, use of natural light, composition, rule of thirds, leading lines, "tri-level vision", equipment needed, preferred urban locations, and shooting from the hip. He will include lots of street photography samples, plus some Photoshop tips on how to improve street images, as well as a discussion on model releases and your rights as a street photographer in America.

JUNE 18TH

Focus On Your Focus: Rob Sheppard -- plus selection of images for church exhibit

Rob Sheppard is the author/photographer of over 35 books, a well-known speaker and workshop leader, and is editor-at-large for the prestigious *Outdoor Photographer* magazine. As author/photographer, Sheppard has written hundreds of articles about photography and nature, plus books ranging from guides to photography such as the *Magic of Digital Landscape Photography* and the *National Geographic Field Guide to Digital Photography*, to books about Photoshop and Lightroom including *Top Tips Simplified: Adobe Photoshop Elements 10*. His website is at www.robsheppardphoto.com and his blog is at www.photodigitary.com.

His topic this night will be "Focus on your focus". Focusing a camera is easy; focusing ourselves on what is important to our photography is a different challenge -- and a challenge many photographers have not really examined. He will offer some ways of thinking about your personal focus as a photographer.

COMPETITION

Russ Trozera

Wow! June is here what a great month to take pictures. There are weddings, graduations, Father's Day, and vacation time. Lots of time to make memories.

Did I mention our up-coming Summer competition on July 2nd? Everyone else gets to go on vacation -- I get to work. Remember; image uploading for the competition is from 9:00 AM Monday June 4th to 11:00 PM Monday June 18th. Competition judging will be July 2nd and Awards will be given out July 16th. Please refer to the competition rules on the web site. And please resize your images for projection per the instructions to the right.

Have a great time with your photography, and have a great summer.

**Configuring Images for
Digital Projection**

Color Space: sRGB
PShop: Edit>Assign Profile>Working RGB=sRGB
Elements: Image>Convert Color Profiles>Convert to sRGB Profile

Horizontal Image Size
1280 pixels on long side

Vertical Image Size
768 pixels on long side

File Size
Less than 3.5 mb (3500 kb)

Image Title
Stormy Weather (normal punctuation)

File Name
stormyweather (no punctuation)

Saving in the .JPG format will automatically
add the .jpg to the end of the file

EDUCATION

Frank Peele

Member Exhibits in June/July and August

The First United Methodist Church has invited RCC members to display our photography from June 29 to August 29 in the gathering area of the church. This is a call for entries from our membership.

There will be two separate exhibits with about 20 images per exhibit. The first exhibit will run from June 27 to August 1, the second from August 1 to August 29.

Each member may enter up to two images for consideration. The images must be framed with an image size of at least 150 square inches. Matting is encouraged but not required; glazing is strongly encouraged (a waiver of liability will be required for non-glazed entries). Each image must be wired and ready to hang. Canvas wraps with hanging wires are acceptable alternatives to framing.

The exhibit gallery is a spacious, well-lighted area which shows artwork to its best advantage. We plan to schedule public receptions to highlight the exhibits; these will be excellent opportunities to invite family, friends and associates to enjoy your photographs. Works may be offered for sale at the makers' option.

Images will be juried for the show at the June 18 regular meeting. The jurist will be that night's speaker, Rob Sheppard. Please have your ready-to-hang images there by 6:30 pm. Works must be removed by their owners at the conclusion of that meeting. Members whose images are selected will be advised which of the two exhibits in which their work(s) will be hung. Members will be responsible for getting the selected image(s) to the gallery at 9:00 a.m. on June 29th for the first hanging and/or August 1 for the second hanging, as well as picking up their work at 9:00 a.m. on August 1 and/or August 29, as appropriate.

The First United Methodist Church gallery may be visited between 8:30 and 11:30 a.m. on Sundays. During the week, the church office will be happy to open the gallery during the hours of 9:00 to 11:00 a.m. and 1:00 to 4:00 p.m. Calling ahead to 909.793.2118 is recommended. For further info, contact Frank Peele. Questions? Email your questions to: educationworkshopsrcc@gmail.com

WEBMASTER

Wayne (Woody) Wood

I received a call recently from a member who wanted to know how to get an instruction manual for his camera. It just so happened that the manual he wanted was already on our web site. There are over 70 instruction manuals for various makes of cameras on our site. Just go to "Downloads" on the menu bar then "Camera Instruction Manuals". If anyone has any requests for a manual that isn't listed, just email me and I will try to find it.

Be sure to check out the video at the top of the Videos link on the menu bar. Bruce and I shot this using two GoPro cameras. These amazing little camera are so much fun to use, and the quality is great considering their size.

We now have quite a few affiliate links on our web site. Unfortunately, not many of our members are using the links. You must click on the link on the affiliates page if you want to shop at one of the listed merchants. There is a special code embedded in the link that tells the affiliate program where the referral came from.

Please consider clicking on these links if you are planning a photo or computer type of purchase. By going to these seller's web sites through our links we will be paid a small percentage of each sale. It won't be much, but at the end of the year it could wind up being a sizeable amount.



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Redlands Camera Club
(s48redlands)

-- Site Summary ---

Visits
Total ..... 21,072
Average per Day ..... 41
Average Visit Length ..... 4:42
This Week ..... 289

Page Views
Total ..... 69,141
Average per Day ..... 125
Average per Visit ..... 3.0
This Week ..... 877
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FIELD TRIPS

Judith Sparhawk 909-793-1876 jsparhawk746@yahoo.com

June Field Trips—Shooting Animals or Flowers???

Photo shoot at **Moonridge Animal Park** in Big Bear Lake, on Saturday, June 9th. This will be a special day to shoot “wild” animals in captivity, toward possibly having your images included in the 2013 calendar that Moonridge Zoo uses as a fund raiser. The park open at 10:00 am, and I would suggest being there at opening. Entrance fees will apply, and are \$9 for adults, \$6 for seniors. On this day various animals will be brought out of cages and pens for better chances to get good photos, every half hour, between 11:30 and 2:30. We can also shoot through cage wire and are welcome to view and enjoy all the animals. If you are interested in entering any of your images in the contest, I will have information about doing so.

Moonridge is at 43285 Goldmine Drive in Big Bear, across the street from Bear Mtn. Ski Resort. Directions: You may go either up CA-330 (take 210 freeway north to exit 18) and continue into Big Bear Lake; or go up CA-38 (take Lugonia Ave. east through Mentone) and continue into Big Bear Lake. Take Big Bear Blvd, and at Moonridge Road turn right or left, depending on which direction you came up. Follow Moonridge .9 miles; veer right onto Club View Drive, .9 miles; take the 3rd left onto Goldmine Drive, and see the signs for Moonridge Zoo. It is 42 miles from Redlands on 330, 53 miles on 38. It will take slightly under 1-1/2 either way. Carpoolers should meet at Coco's at 8:15, to leave by 8:30 a.m.

Our alternate field trip will be to the **Lavender Festival** in Cherry Valley on Saturday, June 23rd. The festival includes music, visits to the lavender fields, petting zoo, horse-drawn wagon rides, and many other services and events. Entrance fee is \$5 for adults, \$3 for seniors. I'm not sure what there will be to photograph, but there will be flowers, people, animals and ????? Hours are 10 am to 6 pm. I'm picturing early better than later, for June temperatures, about 10 am. It is about 20 miles from Redlands; due to its close locale, carpooling is not an issue. Directions: I-10 east about 11 miles from Redlands; exit and go left on Cherry Valley Blvd., 3.4 miles; right on Beaumont Avenue, .5 mi; take 1st left onto Highland Springs Ave, .3 miles to Highland Springs Resort.

Changing the Color Profile of an image

*may be required to set sRGB
for RCC projection*

First, make sure that you're working with a flattened document. Files that aren't flattened tend to create strange color shifts when you change the profile.

Photoshop: Go to **Edit > Convert to Profile.**

Select the new color profile (i.e. sRGB) from the "Destination Space" drop-down and click **OK** to commit to your changes.

Elements: Go to **Image > Convert Color Profile > Convert to sRGB Profile.**

Now when you submit images for projection at RCC, the colors will look much closer to what you saw at home; because most projectors, including RCC's, use only the sRGB color space.

For Sale - Lovingly Owned

Offered by Frank Peele Frank.Peele@verizon.net

Canon EOS 20D SLR Camera Body

In excellent cosmetic and perfect operating condition. Includes body cap, neck strap (never used), original box, instructions, software discs, battery and charger. This prosumer grade camera produces beautiful 20 x 30" images. It has been the origin of many prize-winning photographs, including Best of Show in the RCC 2011 Winter Digital Competition.

Canon EOS 20D Vertical Grip

Holds one or two Canon BP-511 batteries (2 included) or AA's. Extends operating controls in natural position for shooting in vertical format. Seldom used, great condition. Includes original box, instructions, AA battery insert.

Kirk L-Bracket for Canon EOS 20D with Vertical Grip

The ultimate tripod mounting solution for shooting horizontals and verticals. Works with Really Right Stuff / Kirk / Arca Swiss and other sliding dovetail quick-release plates. Perfect condition.

Really Right Stuff L-Bracket for Canon EOS 20D without Vertical Grip

Works exactly like the Kirk bracket above when you want to mount the camera on a tripod without the vertical grip. Perfect condition.

All the above equipment has been meticulously cared for. \$400 takes it all.

PLUS:

Canon EF 28 - 90 mm lens with front and rear caps

This lens was donated to RCC by Richard DeRose.
It's available for a \$50 donation to RCC.

MEMBERSHIP

Bessie Reece

Thanks to all of you who have renewed your memberships for 2012-2013 in a timely manner. If you have overlooked sending in your renewal, please send it in at your earliest convenience.

A big welcome goes to the following new members: **Terri Carlstrom, Don Clemons, Haley and Todd Einhus, Danny Gray, Matthew Grube, Donna Hensley, Lisa Llamas, Richard Melia, Erika Moore, Kathy Peters, Tom Windeknecht, Nick Stevens and Donna and Neil Wilson.**

In the past we have been welcoming new members in the Photogram as the biographical information comes in. Starting this month we will be welcoming all new members, bio or not. So all of you who didn't get your name mentioned in the Photogram in past months (years) – WELCOME!

We encourage all of our new members to submit a little information about themselves. The following new members recently submitted brief biographies:

Danny Gray: Danny has a long history in photography. He began as a child working with his father in the darkroom. During his teens he worked as a photographer for his high school yearbook and the local newspaper. After the war he was a lab man and photographer for the Orange County News and then on to Contra Costa County Times where he won CPPA sports photo of the year. He then left the newspaper business and began a free lance business. He has shown at galleries and has won several ribbons in competition. Danny looks forward to being a member of RCC, sharing of ideas and friendship. Danny uses Nikon equipment and prints with an Epson 4800.

Dona Hensley: Dona is very attached to her Canon AE1 which she has had since 1987. She has just recently joined the digital world. Donna has taken classes in photography at Riverside City College. She has been involved in oil painting, sketching, sculpturing and stained glass. For the past 25 years Dona has worked two businesses out of her home. She recently decided that it is time to slow down and learn something new. Digital photography is her present challenge.

Re-Sizing for output (excerpted from *Ask Tim Grey eNewsletter* August 26, 2011)

Question: What do you use to re-size an image? Lightroom, Photoshop, 3rd party plug-ins? Do you use a multi-step enlargement process (10% + 10% + 10% , etc.) or single step?

Answer: Generally speaking I use Photoshop for preparing images when I'm particularly concerned about the quality of the final result, because it affords so much more control over the process.

This approach is typically reserved for preparing images to be printed and hung on the wall.

When I'm sharing images through email, on a website, or for sample prints (such as contact sheets) where the quality isn't a critical consideration, I'll use Lightroom to create the final image, since the process is so much faster and easier thanks to the features provided by Lightroom.

When preparing an image for final output, I simply use the Image Size command (Image > Image Size) in Photoshop. In most cases I use the Bicubic interpolation algorithm, except when I'm creating a particularly large enlargement. In case of significant enlargement I'll use **Bicubic Smoother**.

I don't perform incremental enlargement, both because it doesn't provide an appreciable benefit for modest enlargements, and because the Bicubic Smoother algorithm addresses the issues of incremental enlargement, and was designed as an alternative to that approach.

And, of course, sharpening for output is always part of this overall output workflow process.

I don't tend to use 3rd party plug-ins for this purpose, although there are some great tools out there for this purpose. One example is Perfect Resize (formerly Genuine Fractals) from onOne Software which produces great results, but not appreciably better than what is possible directly in Photoshop.

Better, but not so much better that the final print stands out as being noticeably different.

MEMBERS' GALLERY

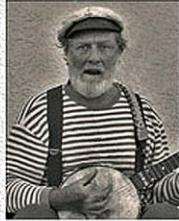
2012 Spring Digital Competition: 3RD Place Ribbons

I Think I Can



Apprentice
Animal - Third Place
Bitsy Bernor

Tarry Breeks



Apprentice
People - Third Place
Erik Berliner

We Will Never Forget



Apprentice
Photojournalism - Third Place
Beverly Brett

Queens Garden



Apprentice
Places - Third Place
Billie Leckey

Vaporize



Apprentice
Open/Misc - Third Place
Zara Brett

Jungle Takeoff



Intermediate
Animal - Third Place
Lyle Hammond

Out With The Old
In With The New



Intermediate
Close-Up - Third Place
Arun Sivanandam

I Look You Stare



Intermediate
People - Third Place
Arun Sivanandam

Feeding Frenzy



Intermediate
Photojournalism - Third Place
Arun Sivanandam

Patrolling New York



Intermediate
Photojournalism - Third Place
Julie Jernegan

Winter Whispers



Intermediate
Places - Third Place
Debra S Dorothy

Kitchen Art



Intermediate
Open/Misc - Third Place
Rich Asman

Fall Colors



Intermediate
Land/Seascape - Third Place
John Simpson

Fishermans Landing



Advanced
Animal - Third Place
Les Coombes

Saguaro Cacti Study



Advanced
Close-Up - Third Place
Julie Furber

Golden Girl



Advanced
People - Third Place
Sandy Woodcock

Riding The Wedge



Advanced
Photojournalism - Third Place
Rick Strobaugh

Hot Italian Buns



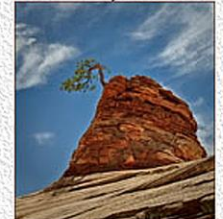
Advanced
Places - Third Place
Les Coombes

Bryce Canyon



Advanced
Places - Third Place
Julie Furber

Lonely Tree



Advanced
Open/Misc - Third Place
Bessie Reece

Dogwoods



Advanced
Land/Seascape - Third Place
Julie Furber

CALENDAR OF EVENTS

A club calendar is provided for your planning convenience. Please check the various sections of the website, this newsletter, and information distributed at club meetings for details.

As items are scheduled they will be added to the calendar.

June 4	Club Meeting	Urban Photography, Anthony Feliciano
June 4-18	Competition	Submit images for Summer Digital Competition
June 5-26	Class	Photoshop Elements Class continues
June 9	Field Trip	Moonridge Zoo, Big Bear
June 18	Club Meeting	Rob Sheppard, Outdoor Photography Magazine, Image Selection for June 29-Aug 1 Exhibit; Rob Sheppard will judge entries for both shows.
June 23	Field Trip	Lavender Festival
June 29 to Aug 1	Member Exhibit	Redlands United Methodist Church
July 2	Club Meeting	Summer Digital Competition
July 16	Club Meeting	Annual Summer BBQ, Competition Awards, & KEH (Buyer of photographic equipment)
Aug 6	Club Meeting	A Young Photographer's Journey, Arun Sivanandam
Aug 20	Club Meeting	Travel Photographer, David Wyman