

Redlands  
Camera  
Club

Established 1896

# PHOTOGRAM



**Redlands Camera Club** is a group of amateur, serious-amateur, and professional photographers who are interested in sharing experiences and advancing their skills. Anyone with similar interests is encouraged to attend a meeting: no cost or obligation.

We meet at 7:00 pm on the first and third Mondays of every month at  
**Redlands United Church of Christ**, 168 Bellevue Avenue, Redlands, CA.

## February 2013

### A Message from Robert O'Toole

*Those of you who attended our January 21<sup>st</sup> meeting enjoyed a special presentation by Robert O'Toole, a well known professional photographer, tour leader, and Sigma Lens representative. He presented very enjoyable and educational programs on wildlife and macro photography. As supportive material, he displayed one of his camera/lens combinations on a tripod. Apparently this elicited interest by some of our members, as he sent a follow-up email reply to Steve Oberholtzer. Here is his message:*

*“Just as a note, some in the group expressed interest in the gimbal head brand I use. I can offer a 15% discount on anything; that’s a \$50 savings on the JR3 head. They can contact me; I can sell direct or they can shop on Jobu's site: <http://www.jobu-design.com/index.html> and use the special promo code in all lower case, no capital letters – “robert”.*

*Or contact me: Email [Robert@RobertOTOolePhotography.com](mailto:Robert@RobertOTOolePhotography.com) or call 310.619.8017.*

*One in the group gave me a business card but did not include email.*

*Thanks, Robert*

*Robert OToole Photography*

*[www.RobertOTOolePhotography.com](http://www.RobertOTOolePhotography.com)”*

## COMING ATTRACTIONS



### PHOTOGRAM

Distributed on the 1<sup>st</sup> of each month.  
Deadline for all submissions is the  
**Last Thursday** of each month.

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# PREZ SEZ

*Jerry Reece*

**Our Membership:** As of February 1<sup>st</sup> we have 219 members, with regular meeting attendance running between 70 and 80. Some members are very regular and others come only as time allows or as a topic holds intrigue. A few have joined to take our class offerings. All are equally welcome to our regular meetings. If you are not a regular, do drop by once in a while. Bring some images to share at our sharing table or just drop by and say hello.

**Help Wanted:** It is the active involvement of our members that makes us strong. Consider joining a committee and make your club even stronger. Our committees can all benefit from your fresh ideas and your talents. Please share with us and indicate your preference as to where you would like to serve. It will really take very little of your valuable time. Contact the current committee chair (note their name tags), tell Jerry Reece or Steve Oberholtzer of your interest, or put a note in the suggestion box.

The 2013-2014 standing committees are:

Color Munki	Field Trips	Publicity
Competition	Library	Room Set-Up
Education/Workshops	Membership	S4C
Hospitality	Mentor	Webmaster
Exhibits	Photogram	Welcome

**Chairs:** There is a need for chairs for the following:

**Field trips** is in need of a chair. This is a committee function that plans and executes the club field trips. The chair does not need to attend all trips personally, but needs to work with a committee to determine locations, plan details, and identify a leader for that trip if the chair cannot attend.

A chair is needed for coordinating the **Color Munki** monitor calibration tool. The job is mainly to keep track of who has the Color Munki checked out, and keeping it on the move.

Another vacancy is for the **S4C** (Southern California Council of Camera Clubs) coordinator. This person would attend two or three S4C meetings, which have been in Riverside; be our contact with S4C, and assist members with image submissions, etc. We have at least 10 members who are interested in the S4C competitions.

Please contact Bruce Bonnett, Frank Peele, or Erik Berliner if you are interested in becoming a chair. You can also drop a note in the suggestion box at the membership table. We await your contact.

**Redlands Camera Club** P.O. Box 7261 Redlands, CA 92375

[www.RedlandsCameraClub.com](http://www.RedlandsCameraClub.com)

## CLUB OFFICERS

**President:** *Jerry Reece*

**Vice President:** *Steve Oberholtzer*

**Past President:** *Bruce Bonnett*

**Secretary:** *Nancy Akumarthi*

**Treasurer:** *Rick Strobaugh*

## CHAIRS

**Color Munki:** *Carl Detrow*

**Competition:** *Russ Trozera*

**Education:** *Frank Peele*

**Exhibits:** *Richard S. Paul*

**Field Trips:** *Judith Sparhawk*

**Hospitality:** *Ellen Rowan*

**Librarian:** *Mary Ann Ponder*

**Membership:** *Bessie Reece*

**Member-At-Large:** *Bill Nord*

**Mentors:** *Erik Berliner*

**Photogram Editor:** *Steve Felber*

**Programs:** *Steve Oberholtzer*

**Publicity:** *Alex Woodcock*

**Room Setup:** *John Giannini*

**S4C Coordinator:** *Debra Dorothy*

**Webmaster:** *Wayne (Woody) Wood*

**Welcome:** *Sue Thalasinis*

## PROGRAMS

*Steve Oberholtzer*

### FEBRUARY 4<sup>TH</sup>

*Members' Night: Bring up to 3 images on Macro or Artificially lighted*

As homage to the last two workshops that the club has sponsored, the images must be either macro or artificially lit. Bring your best work, and see if you can get an "Oooh!" out of the audience.

### FEBRUARY 18<sup>TH</sup>

*Video Techniques: John Goolsby*     [www.GodfatherFilms.com](http://www.GodfatherFilms.com)   [www.Facebook.com/GodfatherFilms](http://www.Facebook.com/GodfatherFilms)

Master Storyteller John Goolsby is the owner of Godfather Films and has produced award winning films around the world for more than 2500 Corporate, Celebrity, Social and Religious Organization clients and has been named One of the Top 25 Event Filmmakers in the World.

He is the current State Coordinator for the Association of Bridal Consultants and is a Past President and Honorary Life Member of Professional Photographers of California. He is a Certified Professional Videographer and holds Master of Electronic Imaging and Photographic Craftsman Degrees from Professional Photographers of America. He has presented programs at WPPI, PPA, WEVA, InFocus was the Opening Keynote Speaker for this year's Wedding MBA. His book "The Business of Wedding Videography" was Popular Photography's Book of the Month.

John will present a program on professional storytelling and DSLR vs Traditional Video Applications.

## COMPETITION

*Russ Trozera*

We are holding our annual Spring Digital Competition on March 4<sup>th</sup>. You can start uploading your images from 9am Monday, February 4 to 11pm Monday, February 18. Awards will be presented on March 18 at our annual Spring Banquet and Officer Installation meeting.

Competition is a great way to get an independent opinion on the quality of your photography. People are a little shy sometimes to tell you what they think of your photos. When the judges evaluate your image, they look for the WOW factor (visual impact). Some judges have said that 75% of their score is based on the WOW factor. They then look for creativity, style, composition, color or tonal harmony, center of interest, use of light, subject matter, story-telling, presentation and technical excellence. Judges tell me they are looking at the image. The only thing they know is the title of the image, the category and the image they see. They do not know if the photo was produced by an apprentice, intermediate or advanced photographer.

The club has seen some very good images produced by our apprentice class photographers that rival some of the advanced photographers. The photographer in the competition picks the class that they feel their skill level is at -- Apprentice, Intermediate or Advanced. The photographer selects the category and titles the image.

The club has been averaging about 40+ photographers participating in the competitions. I would like to invite those of you who have not shared your images with us to do so. The club has a Members' Night on Feb. 4<sup>th</sup>; this is another way to share your images with others. I love the point of view that others have in photography. It is a way of viewing things in a different light.

## FIELD TRIPS

*Judith Sparhawk 909-793-1876 jsparhawk746@yahoo.com*

Our field trip for February will be on Saturday, February 16<sup>th</sup>, and will be to the **Chinese New Year's Golden Dragon Parade** in Chinatown, Los Angeles. This is the 114<sup>th</sup> year of the parade, which began in 1898. That means RCC is 2 years older than this tradition!

The parade begins at 1 pm and lasts about 2 ½ hours. We will be taking the Metrolink train from San Bernardino to LA Union Station. Chinatown is within walking distance from the station. There will be lots of places and people to photograph, as well as the parade itself. It will be a colorful, busy, exciting and noisy day, and will be very crowded. Be prepared for the crowds and pack equipment-light. Once we get off the train, we will be carrying whatever we bring for several hours and possibly miles. We can eat an early lunch if interested, and then hang out around the parade area as it assembles and gets ready to march. We can pick a spot to view the parade, or move around to different locations.

We will get the \$10 Weekend Pass, which will be good for round-trip to and from LA. At the San Bernardino Train Depot, the Metrolink tickets are purchased from a machine. This will be a busy day, so be there early to get tickets and be ready to board the train. I suggest the 8:25 am train, which arrives in LA at 10:05 am. Last year when I went, I missed this train because of the crowd of people at the ticket machine. I took the next train, at 9:55, which worked, but you will not arrive until 11:35 am, and that train was very crowded, standing room only by boarding time. If you take the later train, get your ticket early and line up, so you get to sit! (Riverside people, the two trains that start in Riverside and then stop in SB are at 6:00 am and 1:35 pm, so it is suggested you come to SB to board.)

The SB Depot is at 1170 Third Street. Metrolink trains and ticket machines are just west of the main depot. Parking is nearby and is free. I suggest arriving at the depot by 8:00 am, allowing time to park, get tickets, and board. We can take either the 4:00 or 5:35 pm trains home. They will arrive in SB at 5:45 and 7:22 pm respectively. The only cost of this trip is the \$10 train ticket, plus anything we wish to eat, drink or purchase.

Directions from Redlands: Take I-10 west, take I-215 north; exit on Second Street; turn left and go under the freeway one block to I Street; turn right and go north one block to Third Street. Left on 3<sup>rd</sup>, and proceed to the Santa Fe Depot, on the right. Go just west of the depot to Metrolink parking.

## WEBMASTER

*Wayne (Woody) Wood*

Starting with the most recent competition (Winter 2012), you will be able to download a video slideshow of the winners. **Just go to the menu bar: Competitions > Competition Awards > Digital > 2012 > Summer 2012 > Download Winner Videos. Select the video you want and click on it to download.** The video files are in the .ZIP compressed format and will have to be unzipped before they can be seen. Simply double click on the ZIP file and follow the instructions.

Due to popular request, the website images of our competition award winners can now be viewed in two sizes. The thumbnail images showing the winners can now be enlarged to see them better. Simply click on the thumbnail and the image will expand to show a larger one.

I received a call recently from a member who wanted to know how to get an instruction manual for his camera. It just so happened that the manual he wanted was already on our web site. There are over 70 instruction manuals for various makes of cameras on our site. Just go to **"Downloads"** on the menu bar, then **"Camera Instruction Manuals"**. If anyone has any requests for a manual that isn't listed, just email me and I will try to find it.

## Schedule of Classes – Spring Semester 2013

### **Basic Photography**      Tuesdays 6 to 9 p.m. for six weeks, beginning Feb. 19, 2013

In this class you'll build the foundation of knowledge needed to progress in digital photography, whether you have previous experience shooting film or not. The fundamentals of photography – choosing the best camera for your needs, the technical considerations, understanding light, the principles of composition, an introduction to managing and editing your work in the computer, and much more – will be covered. Tuition: \$60. Prerequisite: membership in RCC (dues are \$25 per year, and include many added benefits).

### **Intermediate Photography**      Tuesdays 6 to 9 p.m. for seven weeks, beginning Apr. 2, 2013

The focus in this class is entirely on creativity and improving your technical skills. The class will meet once a week at photogenic areas in Redlands for 3 hours of shooting, with an additional 3 hour session once a week to critique the photographs, for a total of 13 sessions. The shooting sessions will be scheduled at the best day and evening times for photography; the shooting schedule will be established by mutual agreement of the class members at the first class meeting on April 2. The critiquing sessions will take place on Tuesday evenings, 6 to 9 p.m., in the classroom. To give each student personal attention in shooting and critiques, the class will be strictly limited to 15 students. Tuition: \$120. Pre-requisites: membership in RCC and Basic Photography or equivalent course work, at the instructor's discretion.

### **Adobe Photoshop Elements**      Tuesdays 6 to 9 p.m. for six weeks, beginning May 21, 2013

Digital photographs offer the potential for enhancements that equal anything that could ever have been done in the traditional wet darkroom – and so much more. Using Adobe Photoshop Elements, you'll learn how to manage your growing collection of digital files and how to realize your own personal vision through the amazing power of image editing. Packed with most of the power of its "bigger brother" Photoshop, Photoshop Elements is both easier to learn and much less expensive to buy. Tuition: \$60. Textbook required, about \$30. Software: Photoshop Elements 11, about \$70. You will not need to bring a computer to class. Prerequisite: RCC membership.

All classes will be taught by Certified Professional Photographer Frank Peele. Classes will meet in the Education Building of the *Redlands First United Methodist Church*, 1 E. Olive Ave. Registration is open now through the RCC website using PayPal: <http://www.redlandscameraclub.com>      Click on *About RCC* > *Education/Workshops*

Questions? Email them to [educationworkshopsrcc@gmail.com](mailto:educationworkshopsrcc@gmail.com)

#### **Changing the Color Profile of an image**

(May be required to set sRGB for RCC projection)

First, make sure that you're working with a flattened document. Files that are not flattened tend to create strange color shifts when you change the profile.

#### **Photoshop**

Go to **Edit > Convert to Profile**.

Select the new color profile (sRGB) from the "Destination Space" drop-down and click **OK** to commit to your changes.

#### **Elements**

Go to **Image > Convert Color Profile > Convert to sRGB Profile**.

Now when you submit images for projection at RCC, the colors will look much closer to what you saw at home because most projectors (including RCC's) use only the sRGB color space.

#### **Configuring Images for Digital Projection**

**Color Space:** sRGB

PShop: Edit>Assign Profile>Working RGB=sRGB  
Elements: Image>Convert Color Profiles>Convert to sRGB Profile

**Horizontal Image Size**

1280 pixels on long side

**Vertical Image Size**

768 pixels on long side

**File Size**

Less than 3.5 mb (3500 kb)

**Image Title**

Stormy Weather (normal punctuation)

**File Name**

stormyweather (no punctuation)

Saving in the .JPG format will automatically add the .jpg to the end of the file

## EDUCATION (CONTINUED)

*Frank Peele*

### 2013 Workshops

#### February 11      Preparing for Image Competition

Have you never entered your work in competition? Come to this workshop to learn what makes a successful competition image. Are you an old hand at doing well in competition? Come to this workshop to hone your skills as a judge or critiquer of competition work. Are you somewhere in between? Come to this workshop to make your good photographs better and receive higher scores in competition.

Monday, February 11, 2013 from 6:00 to 9:00 p.m. at our usual meeting place. Free to RCC members!

#### April 8      Portfolio Reviews

Have a one-on-one review of your best work by one of our team of experienced photographers. Bring up to six images (on a thumb drive in JPG format, just as you'd bring them to a members' night) and sit down for a private discussion about your work and how to make it even better. What a great opportunity for constructive criticism in a comfortable, personalized setting.

Monday, April 8, 2013 from 6:00 to 9:00 p.m. at our usual meeting place. Free to RCC members!

Questions? Email them to [educationworkshopsrcc@gmail.com](mailto:educationworkshopsrcc@gmail.com)

## MEMBERSHIP

*Bessie Reece*

**Renewal Time:** I will have the applications ready at the February 4<sup>th</sup> meeting. For your convenience, these applications will have the information that I have printed on them. **If you have had no changes in the last year-- all you need to do is write "no changes" & turn in the application with your money. If you have changes, please make them on the application form.** Although the final date for renewing is March 31, with 219 members, I appreciate those who renew early. It makes my life so less hectic at the last minute.

**Welcome to our newest members:** Stacy Boyle, Don Chambers, Fred and Janet Edwards, Mark Faber, Kathleen Noehren, John Ridge, Larry Steven, Bob Tindel, Brian Watts, and John Williams. Please note the green tag on their badges and give them a special welcome. Several have joined just to take our classes; however, I do hope that they will also check out our regular 1<sup>st</sup> and 3<sup>rd</sup> Monday meetings.

The following new members have submitted bios to us:

**Don Chambers:** Don joined RCC in December. He has lived in Redlands for 34 years and just learned about the Redlands Camera Club. Don has been a point-and-shoot photographer for many years. He has worked at ESRI since 1978 and is manager of global consulting services. Don feels that his job has been quite an adventure, with travel and projects all over the world, but regrets not taking a camera. Don enjoys climbing and hiking in the eastern Sierra Nevadas, Death Valley, Joshua Tree, and our local mountains. Most of his pictures are landscapes, water, and wildflowers. However, he enjoys nightscapes and panoramas. Don is totally self-taught; has not taken a class nor had the opportunity to talk with experienced photographers. He looks forward to meeting club members and learning more about photography.

**Paige Spee:** Paige is a Redlands native and has worked in Product Marketing at ESRI for thirteen years. Her husband Jim is a professor at the University of Redlands. Paige is passionate about travel and says she is happiest when she is taking pictures as she wanders. She enjoys editing photos on her iPad. Paige claims that she does not know anything about f-stops and apertures and wants to use her membership in RCC to learn how to use more than the automatic settings on her camera.

# MEMBERS' GALLERY

2012 Fall Digital Competition: 2<sup>nd</sup> Place Ribbons

*Eagle Eye*  
Apprentice - Animal  
Second Place  
Sue Thalasinis



*Good Guy Bug*  
Apprentice - Close-Up  
Second Place  
Bitsy Bernor



*Heart On A Sleeve*  
Apprentice - People  
Second Place  
Mike Livingston



*Greta*  
Apprentice - People  
Second Place  
Randy Wright



*Give Me Liberty*  
Apprentice - Photojournalism  
Second Place  
Lucy McGee



*Lassen Through The Pines*  
Apprentice - Places  
Second Place  
Rodric Robinson



*Line Design*  
Apprentice - Open/Misc  
Second Place  
Mary Grossman



*Iridescent Beauty*  
Intermediate - Animal  
Second Place  
Jennie Duncan



*Out Of Water*  
Intermediate - Close-Up  
Second Place  
Steve Oberholtzer



*Damn, Got Old Quick*  
Intermediate - People  
Second Place  
Larry Huddleston



*Migrating Snowbirds*  
Intermediate - Photojournalism  
Second Place  
Keith Williams



*Guitars On Olvera*  
Intermediate - Places  
Second Place  
Erik Berliner



*Tufa At Sunset*  
Intermediate - Places  
Second Place  
Lyle Hammond



*Lint Balls Shades Of Gray*  
Intermediate - Open/Misc  
Second Place  
Russell Trozera



*The Getaway*  
Advanced - Animal  
Second Place  
Bruce Bonnett



*Edith*  
Advanced - Close-Up  
Second Place  
Debra S Dorothy



*Moon Nymph*  
Advanced - People  
Second Place  
Judith Sparhawk



*Down And Dirty*  
Advanced - Photojournalism  
Second Place  
Wayne (Woody) Wood



*Hurricane Ridge*  
Advanced - Places  
Second Place  
Julie Furber



*T On 66*  
Advanced - Open/Misc  
Second Place  
Bessie Reece



## Keyboard-driven Opacity settings

With the Move (arrow) tool active, press the numbers on your keyboard to change the active layer's Opacity. 0 = 100%, 1 = 10%, 2 = 20%, 3 = 30%, etc. If you want a more specific number, type it in – such as 33 = 33%. This works on an entire image (Background) or any Layer that you have active.

If you have another tool active that has its own opacity setting -- such as a brush or clone tool, your keyboard numbers will change that tool's opacity, rather than the layer's or image's opacity.

## CALENDAR OF EVENTS

*A club calendar is provided for your planning convenience. Please check various sections of the website, the Photogram, and information distributed at club meetings for details and updates. The Calendar on the web site is updated mid-month. Field trips are always subject to change due to changes in venue, weather, etc.*

<b>Feb 4</b>	<b>Club Meeting</b>	Members' Night
<b>Feb 4</b>	<b>Competition Entry Submission begins</b>	Submit up to 3 images. Be sure to set the appropriate Color Space, and size the image per boxes on the bottom of page 5.
<b>Feb 11</b>	<b>Workshop: Preparing for Image Competition</b>	6:00 to 9:00 pm at our usual meeting place. Free to members
<b>Feb 16</b>	<b>Field Trip</b>	Chinese New Year's Golden Dragon Parade; Los Angeles
<b>Feb 17 - 22</b>	<b>Field Trip</b>	Death Valley Nat. Park – see Steve Felber for details
<b>Feb 18</b>	<b>Club Meeting &amp; Competition Entry Submission ends</b>	Video Techniques; John Goolsby Competition entry ends at 11:00 pm
<b>Feb 19</b>	<b>Basic Photography</b>	Tuesdays; 6:00 – 9:00 pm for six weeks Education Building of the Redlands First United Methodist Church, 1 E. Olive Ave
<b>March 4</b>	<b>Spring Competition</b>	
<b>March 18</b>	<b>Club Meeting</b>	Spring Banquet; Competition Awards; Officer Installation
<b>March 23</b>	<b>Field Trip</b>	Santa Rosa/San Jacinto Mountains Monument
<b>April 1</b>	<b>Club Meeting</b>	
<b>April 2</b>	<b>Intermediate Photography</b>	Tuesdays; 6:00 – 9:00 pm for seven weeks 1 <sup>st</sup> Meeting: Education Building, Redlands First United Methodist Church, 1 E. Olive Ave
<b>April 8</b>	<b>Workshop: Portfolio Reviews</b>	6:00 to 9:00 pm at our usual meeting place. Free to members
<b>April 15</b>	<b>Club Meeting</b>	
<b>April 20, 21</b>	<b>Exhibit</b>	<i>Redlands Horticultural &amp; Improvement Society's</i> 101 <sup>st</sup> Consecutive Annual Flower Show, "Concert in the Garden"
<b>April 27</b>	<b>Field Trip</b>	Descanso Gardens, La Canada
<b>May 6</b>	<b>Club Meeting</b>	
<b>May 20</b>	<b>Club Meeting</b>	
<b>May 21</b>	<b>Adobe Photoshop Elements</b>	Tuesdays; 6:00 – 9:00 pm for six weeks Education Building of the Redlands First United Methodist Church, 1 E. Olive Ave