



PHOTOGRAM

Monthly Newsletter of the Redlands Camera Club

January 2015

Redlands Camera Club meets: 1st & 3rd Mondays, 7:00 pm
First Presbyterian Church - 100 Cajon St - Redlands, CA
Guests are always welcome

All of our members, beginners to professionals, are encouraged to submit images for Members' Night, Jan. 19th. We want to see images from all of our members. We are all about sharing. I believe that all of us belong in the hopes of improving our photography. Critiques are meant to be an aid to the image maker in this art called photography. Although many use Members' Night to get ideas for their potential competition images, Members' Night is not restricted to competition potentials. I often share images that I do not intend to use in a competition, but I merely wish to share and/or get comments for improvement. Let's see your images.

John Williams has submitted another article for the "Here's What I Think!" segment. There are many ways to sharpen an image through an image editor or one of the many plug-ins. John shares one technique for sharpening. Do you have a photographic idea or technique to share? Let the editor know by the third Monday of the month.

Programs for January & February

Jan 5 th	Jan 19 th	Feb 2 nd	Feb 16 th
Scavenger Hunt Results	Members' Night	Mirrorless Technology	Managing Motion
<i>Venice Beach</i>	<i>Submit 2 Images</i>	<i>Image One</i>	<i>Rick Sforza</i>
		Also KEH and Quick Pix	

Details for the current month's programs may be found in the Programs article, starting page 3

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Editorial Committee:
Jerry Reece, Chair
Alex Woodcock & Debra Dorothy

*****Best of Show*****

**Winter Competition 2014
Redlands Camera Club**



**Congratulations Bruce Bonnett
for
Feeding Time**

Prez Sez

Steve Oberholtzer

Every time you tear a leaf off a calendar, you present a new place for new ideas and progress.

[Charles Kettering](#)

Who do you want to be a year from now? A wiser person? Thinner? More giving? Better looking? A better photographer? If you want to be better at anything, that requires a change. Changes generally have costs, whether it is giving up an hour in front of the TV, reading a book, or writing a check. The only thing that is free is your mother's love.

Some changes require a change in attitude and the risk of rejection by those you respect. These are frequently the ones we are most reluctant to make, because no one wants to be rejected.

When anyone enters a competition, most will not get a first place ribbon. Many will not place; most will not place the first time. That is a challenge to all of us. RCC tries to make the competition educational, so that we can learn what it take to make a successful image that will do well in competition. We all shoot to please ourselves, but for most of us, our taste in images is intensely skewed to OURS. We cannot evaluate our image as others see it.

We know how hard we worked getting that out of focus image of wildlife, how hard you worked photo-shopping an intrinsically bad image, and no one else realizes how cute our children/grandchildren are. We have an internal dialog that is keeping us from seeing our own images as others see them. There are some very astute judges of images in the club. If you are willing to risk rejection, even in the recommendation of suggestions to improve an image, show it to one of them. I don't think there is a club member that wants to tear down another. All that I know want to help make better images for all the members. Some are more direct in their offerings than others, choose your muse wisely, you may have to develop a tougher skin, and realize that your grandchildren are not the cutest in California (although they may be the cutest in San Bernardino County).

I want to encourage our newest members to put yourselves out there, and ask a club member you respect to evaluate an image you are proud of, and then show it at members night, and then at a competition. At RCC the risk/ reward equation is skewed in your favor. Enter your image, and see the equation work. It will change your vision.

Programs

Carl Detrow

January 5th - Scavenger Hunt Results

It's been a while since we had our annual scavenger hunt field trip to Venice Beach, but better late than never, we'll take a look at the results at our first meeting of 2015. Judging from the list of categories that went out with the instructions in the mid-December e-mail blast, this meeting should be a lot of fun exploring the creativity and talent of our members who participated. To give Rick time

to prepare the show, get images to Rick. (See Field Trip article, below). Check with Rick Strobaugh if you have any questions.

January 19th - Members' Night - Submit Two Images

Time to start digging through the old archive or to just get out there and get some new images to show at the January 19 Members' night. This is a good opportunity to see your images on the big screen and to hear suggestions for improvement from our panel of experts.

I noticed at the last members' night that after some minor negative comments, there were a couple of really good images that went to the cutting room floor and never made it to the next competition. Please remember that photography is an art form, and will have diverse impacts on various observers. Critiques are almost always subjective, so listen to what the reviewers say but make your own decision about your own art. What a reviewer pans may just wow a judge.

February 2015 Programs:

Feb. 2nd

1. Mirrorless technology update from Image One Camera and Video
2. Quick Pix will be "Reflections".
3. KEH buying event

Feb. 16th

Rick Sforza – Managing Motion

RCC Featured Photographer - January 2015

Wayne (Woody) Wood



Wayne (Woody) Wood is an award winning freelance photographer who lives in the beautiful San Gorgonio Pass area of Southern California. He is a musician and singer who got very tired of being on the road all of the time, so he stopped traveling and devoted his time to photography as a way to stay busy. Woody is a long time member of Redlands Camera Club and is currently the web master for our Redlands Camera Club website. Please visit Woody's own web site at: www.waynewoodphotography.com

Woody flies ultralight airplanes and has about 2000 hours in various planes. He plays guitar, violin, banjo, mandolin, etc. and sings and writes most of his own songs. He played music under the name of Woody Phillips. He markets his CD's on www.woody-phillips.com. His music can be heard and purchased on his web site is so desired.

Click [here](#) for Woody's new music video: "Lord, Now It's Up To Me"

Webmaster

Wayne (Woody) Wood

Hi, Everybody,

The **Featured Photographers** page now features a video slide show of the images as well as the individual images. This slide show is an embedded copy of the original which is on **Vimeo**. If you, as the **Featured Photographer**, do not wish to have the slide show on your page or on **Vimeo**, please let me know and I will remove it.

We now have quite a few affiliate links on our web site. Unfortunately, not many of our members are using the links. You must click on the link on the affiliates page if you want to shop at one of the listed merchants. There is a special code embedded in the link that tells the affiliate program where the referral came from.

Please consider clicking on these links if you are planning a photo or computer type of purchase. By going to these seller's web sites through our links we will be paid a small percentage of each sale. It won't be much, but at the end of the year it could wind up being a sizeable amount.

Some of the affiliates have cancelled their program due to tax issues with the state of California. I expect that most if not all affiliates will cancel in the near future.

Woody

*If you have any questions Woody can be reached at:
951.849.8744 - wayneswood@verizon.net*

Field Trips

Rick Strobaugh

Note: To those who shot at Venice Beach remember to get your images in. Thumb drives or CD's may be left for: Rick Strobaugh, Redlands Police Dept, 1270 W Park Ave, Redlands, at the front desk between 10 am and 5 pm Monday Dec 29th through Wednesday Dec 31st.

For other arrangements contact me at: rpdrunner@msn.com

January 17th – Salton Sea for Birds & Landscape

The next club field trip will be to Salton Sea on Saturday, January 17 for birds and landscape photos. There are thousands of large bird species that migrate through here, including Canadian Geese, Cranes and other waterfowl. A long lens will be helpful to isolate individual birds. There are landscape opportunities around the sea too, including old, abandoned properties. There are scattered places to eat but best to pack a lunch, water, a hat and sunscreen. More details to come about specific locations, carpooling, etc. in the January mid-month email. We will cover a large area. For further information contact me at rpdrunner@msn.com. A word of warning; in many areas, there is not a pleasant odor.

Reminder - Bob Fletcher will be doing a free workshop at Joshua Tree on January 10-11. I went last year and plan on it again this year. We covered many different areas of the park and had a

great time. Best to camp or get hotel room out there. Contact Bob Fletcher if you plan to attend at: fletcher@linkline.com Details are in the December Photogram - which is on our club web site if you have lost your copy.

Rick Strobaugh

Education/Workshops /Exhibits

Frank Peele

New Class Starts Jan 6th -- Introduction to Photographic Image Editing

The class will cover the basics of using a computer to store, manage and enhance digital images, using Adobe Photoshop Elements 13. Classroom time will consist of discussion and demonstrations; each student will then use the same digital images outside of class time on their own computer to complete assignments.

The textbook is ***Adobe Photoshop Elements 13 Classroom in a Book***, about \$35 at online booksellers. The software needed is ***Adobe Photoshop Elements 13***; if you have version 12 you may want to wait and see if the added features of version 13 are worth the cost of upgrading.

Tuition is \$60. Prerequisite is RCC membership (dues are \$25 per year, and include many additional benefits). Class sessions are held from 6:00 to 9:00 p.m. at Redlands First United Methodist Church, 1 E. Olive Ave. Additional meetings of this class will be Jan. 13, 20 and 27, and Feb. 3 and 10. To register, click [here](#).

If you have specific questions, call 909-798-7999 or email:
educationworkshopsrcc@gmail.com

Membership

Bitsy Bernor

We have one new member and one member returning after a brief absence. Have you met them yet? Nancy Felber is our returnee and our new member is Siamak (Sam) Dowlatshahi. Welcome Nancy and Sam.

Competitions

Russ Trozera

I can't believe it! 2015 is already here. The Spring competition will be March 2nd. Submission for the competition starts Feb 2nd and ends Feb 16th at 11 pm. You can enter up to three images for this competition.

Here are pointers for titling your image and naming your file.

Title: For the image title, use a short title for your image. It works best and may have more impact. The sense of the image may get lost with long titles. Also, the long titles typically do not fit on the ribbon labels. The title should have normal word breaks. For example, a good title would be: *Sunrise Over Redlands.* Running the words together without capitals and normal paces, sunriseoverredlands, makes it hard to read.

File Name: The file name should be the title of your image in lower case all together with the same words of the title run together. For the above image the file name would be sunriseoverredlands and saved in jpg as specified in the tutorials on our website. Just as the title should be with capitals and spaces, the file name should not. These are not good file names: *Sunrise Over Redlands* or *DSC_1245.jpg*, which is perhaps the original file name of the image.

Title: Sunrise Over Redlands
File Name: sunriseoverredlands.

Now you got it, right? I know I will be seeing some great images. Happy New Year

Russ Trozera

S4C – Southern California Council of Camera Clubs

Debra Dorothy

Members are encouraged to participate in S4C. Several competitions are held between October and June. All submissions are done digitally on line. There is no cost to individual members as we have a club membership. Several of our club members currently participate and regularly win awards. If you tried last year and were frustrated the rules and process has been simplified.

If you have any questions, please email Debbie at: debbiedsd.dorothy@gmail.com.

Give Us Your (Very) Best Shot!

Judith Sparhawk

The Redlands Art Association announces its 6th annual Community Photo Show-in-a-Show, which offers an opportunity to have your best photographs shown in their gallery during the second full week of January 2015. One entry per person will be allowed. The title of this show is “Give Us Your Best Shot”, with open subject matter.

Take-in will be on Saturday, Jan. 10th – 2 pm to 5 pm, at the RAA Gallery, 215 East State Street, Redlands. The show will be ready for viewing on Monday, January 12th, and will run through Sunday, January 18th. Invite your friends and family to admire your beautiful work at a reception, with refreshments, Sun. Jan 18th -2pm to 4 pm.

The cost of entering this show is \$6.00 per entry. All work must be prepared for hanging, framed (except for canvas or metallic prints), labeled, and with wire on the back. Maximum framed size is approximately 18 x 24 inches. Pick-up of the work will be on the 18th, from 4 pm to 5 pm, after the reception.

Concurrently, a special showing of paintings by internationally known painter, Ray Swanson, will be in the gallery. This may bring additional customers into the gallery during this time, to view your work as well.

For questions, call Judith Sparhawk at: 909-793-1876 or email at: jsparhawk746@yahoo.com

IEPPV Open House Coming Up - January 21st

The Inland Empire Professional Photographers and Videographers (IEPPV) have announced their 2015 Open House will be celebrated on Jan. 21 at the Old Spaghetti Factory in Riverside, starting at 6:00 p.m. This annual event, free for all interested photographers and videographers to attend, is the perfect opportunity to see what the local affiliate of Professional Photographers of America and Professional Photographers of California has to offer

In addition to top-ranked speakers and image competitions, IEPPV puts on classes and workshops to keep its members at the top of their game. There's a special emphasis on mentoring and encouraging those just starting to turn their photographic interests into income, and it's the best possible place in the Inland Empire to kick-start your own professional growth. Several RCC members are also active in IEPPV, and our own Bruce Bonnett is the group's President for 2015.

For more info see Bruce Bonnett at an RCC meeting or email your questions to:
frankpeelee@verizon.net

KEH Returns - February 2nd

KEH will return to Redlands Camera Club on February 2nd. This will be a great opportunity to sell the un-needed photographic equipment that is cluttering up your garage, cupboards, shelves and camera bags. KEH is a major source of used photographic equipment in the US and pays competitive prices on the spot.


Here's What I Think!

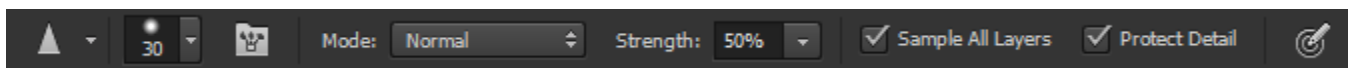
(Note: The views expressed in this article are those of the author and do not necessarily reflect the views of the Photogram or of Redlands Camera Club.)

Selective sharpening an image using the Sharpen Tool:

by John Williams

Since CS5, Adobe has improved the sharpen tool. It works in the same way as a brush so you can selectively sharpen the image. The following describes how to use the Sharpen Tool plus technique to enhance the sharpening.

- First add a New Transparent Layer (press the 'Create a new layer' icon at bottom of the Layers panel).
- Click on the **Sharpen Tool** () located with the Blur and Smudge Tools on the Tools bar (below the Gradient/Paint Bucket tool).
- In the Options bar do the following:



- **Mode:** Select **Normal**. Determines how the paint that you apply blends with the existing pixels in the image.
- **Brush:** Choose a brush tip and set options for the blending mode and strength.

- **Strength:** Set to 50%. Specifies the amount of sharpening that occurs with each stroke.
- Check **Sample All Layers** to sharpen using data from all visible layers. If this is deselected, the tool uses data from only the active layer.
- Select **Protect Detail** to enhance details and minimize pixelated artifacts. Deselect this option if you want to produce more exaggerated sharpening effects.
- Paint over the part of the image you want to sharpen. The Sharpen tool increases contrast along edges to increase apparent sharpness. The more you paint over an area with the tool, the more sharpening increases.

NOTE: If you only use the sharpening tool (not the procedures described below), then use a fairly low Strength value (about 25% or less) to build up sharpness slowly, being careful not to over sharpen. You will know when you have over sharpened when the pixels start to look noisy and grainy.

- Additional sharpening technique:
 - Go to **Filter > Other > High Pass** and set the Radius amount to 0.6 pixels.
 - Change the blend mode to **Linear Light**.
 - Desaturate the sharpening to rid the area of color noise (**CTRL+SHIFT+U** or **Image > Adjustments > Desaturate**).
 - Since the area you painted will most likely be over sharpened, reduce the layer Opacity probably between 50-100%.
 - If you plan to do this selective sharpening procedures, then make an **Action** that will automatically do a High Pass Filter, Linear Light blend mode and Desaturation.

Club Calendar

*Information available to the editor at the time of publication.
(Field Trips and Regular Meetings are not listed if specific dates and/or specific programs have not yet been identified.)*

Jan 5 Venice Beach Scavenger Hunt Results
Jan 6 Class starts: Introduction to Photographic Editing
Jan 10 Take-in for RAA 6th Annual Community Photo Show-in-a-Show
Jan 10-1 Bob Fletcher workshop at Joshua Tree
Jan 17 Field Trip – Salton Sea
Jan 19 Members’ Night – *Submit two images*
Jan 21 IEPPV Open House
Feb 2 Mirrorless Technology
Feb 2 KEH photographic equipment buying event
Feb 16 Rick Sforza – Managing Motion
Feb 17 Class starts: Adobe Photoshop Lightroom
Mar 3 Spring Competition – *Submit 3 images*
Mar 16 Annual dinner, Installation of Officers & Competition Awards
Mar 31 Class starts: Advanced Image Editing
May 12 Class starts: Field Photographic Techniques
May 18 Members’ Night – *Submit 2 images*
Jul 6 Summer Competition with Judges’ Critiques – *Submit 1 image*
Jul 20 Pot Luck & Competition Awards

Members Gallery

2014 Winter Competition - 1st Place Winners

Giraffe
Apprentice - Animal
First Place
John Donoghue



Hard Day On The Web
Apprentice - Close-Up
First Place
John Williams



Three Masai
Apprentice - People
First Place
John Donoghue



Going With The Flow
Apprentice - Places
First Place
John Williams



Stop For California Gold
Apprentice - Open/Misc
First Place
Stephanie Billings



Cormorant Roost At Sunset
Intermediate - Animal
First Place
James Hendon



Found Objects
Intermediate - Close-Up
First Place
Mary Grossman



In The Studio
Intermediate - People
First Place
Caroline McAllister



Got Water
Intermediate - Photojournalism
First Place
Dave Ficke



Stairway
Intermediate - Places
First Place
Robert Minter



Freshly Ground Autumn
Intermediate - Open/Misc
First Place
Deborah Seibly



Heron Eye On The Prize
Advanced - Animal
First Place
Joe Niehus



Bee And Thistle
Advanced - Close-Up
First Place
Alex Woodcock



Walking In Beauty
Advanced - People
First Place
Judith Sparhawk



Rockets Red Glare
Advanced - Photojournalism
First Place
Kish Doyle



Barn In The Palouse
Advanced - Places
First Place
Bessie Reece



Tried By Fire
Advanced - Open/Misc
First Place
Debra Dorothy



Redlands Camera Club P.O. Box 7261 Redlands, CA 92375

www.RedlandsCameraClub.com

Club Officers

President: *Steve Oberholtzer* Vice President/Programs: *Carl Detrow* Past President: *Jerry Reece*
Secretary: *Lucy McGee* Treasurer: *Sue Richardson*

Chairs

Competition: *Russ Trozera* Education/Workshops: *Frank Peele* Field Trips: *Rick Strobaugh*
Historian: *Bruce Bonnett* Hospitality/Events: *Ellen Rowan* Membership: *Bitsy Bernor*

Photogram: *Jerry Reece* Webmaster: *Wayne (Woody) Wood*

Member Services: *Bessie Reece*

Color Munki: *Beverly Brett* Facebook: *Bruce Woodcock*

Librarian: *Mary Ann Ponder* Mentor: *Bessie Reece* SAC: *Debra Dorothy*