



*Eye On The World*

# PHOTOGRAM

Monthly Newsletter of the Redlands Camera Club

## July 2023

Photogram Editor – Debra Dorothy  
Deadline for entries is the 25th of every month

Redlands Camera Club meets: 1<sup>st</sup> (Held in person) & 3<sup>rd</sup> (Held via Zoom)  
Mondays 7:00 pm

Check <http://www.redlandscameraclub.com> for Zoom meetings

***Guests are always welcome***



*Photo by Bruce Herwig (Cellphone)*

**ColorMunki** – Have your photos submitted for QuickPix, Members' Night, or competitions not looked the way you expected? The problem is probably a difference in how your computer and the club projector display colors and brightness. You can fix this by calibrating your computer the same way our club calibrates our projector – with the ColorMunki. Set up is simple and the calibration process only takes a few minutes. Contact **Carl Detrow** at [csdetrow@verizon.net](mailto:csdetrow@verizon.net) to reserve the ColorMunki.

Want to learn more about your hobby?  
Click the link below to go to B&H Learning Video Site:

Click [HERE](#)

## President's Message – Bruce Herwig



### Learn, Shoot, Edit, Share.

There are so many things a camera club CAN be doing...but what SHOULD we be doing? I've been sharing my thoughts with the RCC board I've narrowed our focus to four primary objectives:

- **Learn** - Education is at the core of who we are at the Redlands Camera Club. We desire to provide programming that not only educates but inspires. Our current format of alternating In-person and Zoom allows us to bring in some of the best presenters from both SoCal and across the county. In addition, we have member nights and competitions where you can learn from your peers and judges.
- **Shoot** - Hopefully, as a photo enthusiast, you don't need too much prompting to get out and use your camera. But sometimes, we all need a little nudge. Looking for ideas? Check out the Photo Opps calendar on our website. Field trips are a vital component of what a camera club can provide. It's a chance to use what you've learned, a chance to spend time with like-minded people, to photograph with others who can give feedback on your compositions, and a place where you can ask/answer questions. *We have several exciting trips planned for the Fall that I'm looking forward to sharing with you.*
- **Edit** - It's not just taking photos...it's getting your photos off of your camera and working with your images to help create your photographic vision. As a club, we can't cover every software in existence. Primarily we'll be focusing on the industry standard Lightroom and Photoshop (currently US\$9.99/mo). If you use something different, that's OK...the principles are the same. Learning software takes time. There are some tremendous resources available in virtually every aspect of photographic editing. "YouTube University" is free and available to all. The more you practice, the better you get.
- **Share** - Not every photo is worth editing, and only some photos we edit are worth showing. The best of the best of the best...that's what you want to share. And there are plenty of opportunities to share your images, including your own social media, competitions, member nights, community photo shows (the Redlands Art Association has an opportunity coming up July 29), and the free RCC Member Photoblog [www.rccphotoblog.com](http://www.rccphotoblog.com) to name a few. Get your photos into the world and help make it a more beautiful place!

If all we did was do these four things extremely well, I think we would have a club that was healthy, growing, and the envy of clubs across America.

What I've shared are the ideals. While we have good starts in many areas, if you've been around for any length of time, you know we have much work to do.

Learn, Shoot, Edit, Share....would you join us? All clubs rise and fall on the participation of their members. To miss quote a great quote "Ask not what your camera club can do for you – ask what you can do for your camera club." The more you invest in the camera club, the more you'll get out of it.

There is still time to enter our Summer competition. Have a great 4th of July!

*I can't wait to see what you are shooting!*

*Bruce Herwig*

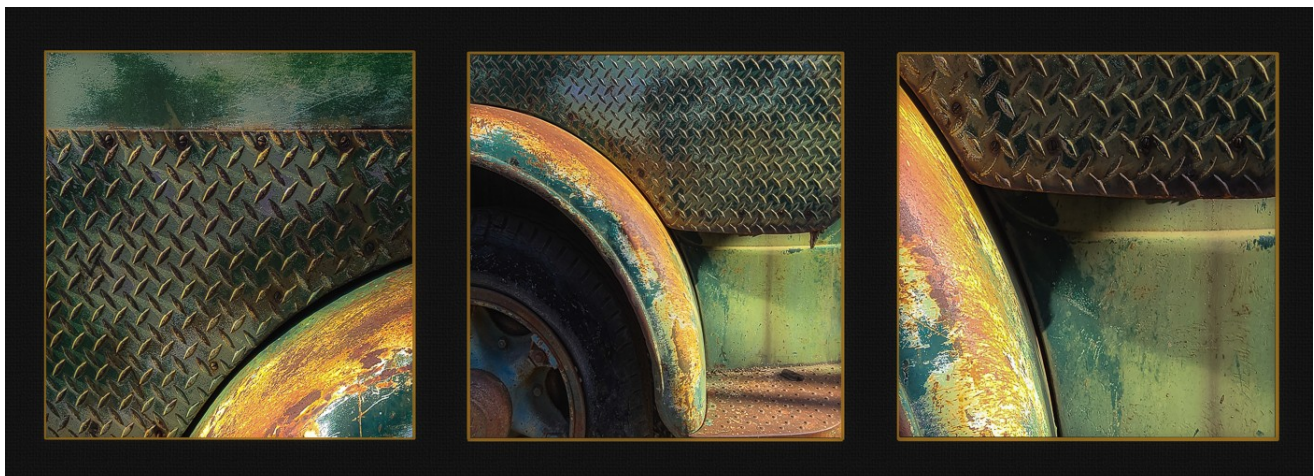


Photo By Debra Seibly (Cellphones)



## Vice President/Programs – Russell Trozera



### No Meeting on July 3

Due to the Fourth of July holiday, there is no Redlands Camera club meeting. We encourage you to enjoy your freedom and if you have the inclination, take some photos of fireworks that you can share on the [RCC Photo Blog](#).

Here are some local opportunities:

- [Beaumont](#)
- [Big Bear Lake](#)
- [Chino](#)
- [Fontana](#)
- [Lake Elsinore](#)
- [Ontario](#)
- [Rancho Cucamonga](#)
- [Riverside](#)
- [Redlands](#)
- [Temecula](#)
- [Upland](#)
- [Victorville](#)



## Competition Awards / How To Photograph the 2024 Total Solar Eclipse

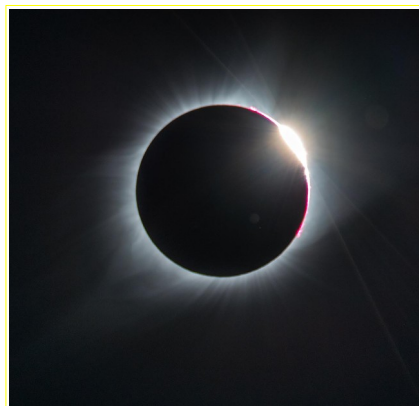
### In Person & Zoom Meeting – Bob Fletcher

We will announce the winners from our Summer Competition. In addition, Bob Fletcher will show us the HOW TO, the WHERE TO and the TIME TO photograph the 2024 Solar Eclipse

The next total solar eclipse to visit North America will be [April 8, 2024](#). The duration of totality will be up to 4 minutes and 27 seconds, almost double that of The Great American Eclipse of August 21, 2017. The 2017 total solar eclipse was witnessed by about 20 million people from Oregon to South Carolina, and the upcoming 2024 Great American Eclipse is sure to be witnessed by many millions more.

After the total solar eclipse on April 8, 2024, the next total solar eclipse that can be seen from the contiguous United States will be on August 23, 2044!!!

If you've never seen a total solar eclipse before, put it on your bucket list and mark the date. It is truly a breathtaking sight. You won't regret traveling to see the Sun's corona, while you stand in the shadow of the moon!



### Presented By Robert R. Fletcher

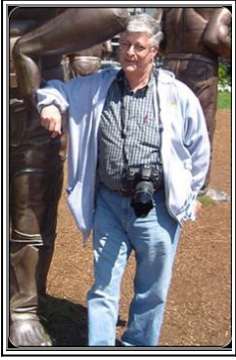
I started photographing professionally in January 1970. I learned photography the old-fashioned way... through mentoring with established photographers. Bill Stockwell, Rocky Gunn, Monte Zucker, David Peters, and many others.

In the late 1990's I started using the early Kodak/Canon digital hybrid cameras and was immediately hooked on digital photography. Around that time I also started working for Canon USA as a Freelancer. That relationship continues to this day I have always mentored beginning photographers and taught them the art and business of photography so they could also make a living from something that they loved to do. My heart is in the future but my desire to train others is in the present. It is a joy to share with others the love that I have for the art of photography.





## Competition Chair – Carl Detrow



### Competition Summer 2023

Entries are beginning to roll in for the summer 2023 competition and will be accepted on the website until 11PM on Wednesday the 5th of July. We will show the competition at the July 17 Zoom meeting and will award ribbons at the live August 7 meeting.

There seems to be a bit of confusion over filenames and titles as they are recorded on the entry form. When you create your work, make up a good title for it. Judges will sometimes ask that I repeat the title I announced as I brought up the image, and you can always tell when they see the relationship of image to title. The title you put on the entry form should be what you would like to see on your ribbon when you win. Titles can contain upper- and lower-case text, numbers, punctuation, and SPACES. So, if your title is "Stormy Weather Over the Rockies," that's exactly what it should be on the entry form (minus the quotes).

Filenames are a little trickier because they are produced by your camera or the software. Our competition software program uses filenames rather than titles, and they have some limitations. Most importantly they should be essentially the same as the title but with NO SPACES or non-alphanumeric characters. You probably will have to edit the filename. So, the image that goes with our example title would have the filename stormyweatherovertherockies.jpg. NO SPACES. The title is Stormy Weather Over the Rockies. Spaces allowed.

Just remember that the title should be what you want on the back of your ribbon when you win. And you will (I hope)!

Carl Detrow



Photo by Dorothy Cunningham (Cellphone)

## Welcome Chair – Stephanie Billings



### Membership Renewal

Thanks to all of you who have renewed your RCC membership. It's not too late to renew your Membership and compete in the next competition. \$35.00 is a great deal for all the benefits that Redlands Camera Club offers. Only currently paid members can take part in education classes, competitions, events, free workshops, and field trips.

Dues are the primary source of club revenue allowing us to provide you with quality programs and training. Contact Stephanie Billings at [HeartandSoul4@yahoo.com](mailto:HeartandSoul4@yahoo.com) if you have any questions about your membership renewal.

**Exciting News: We have had 14 NEW members sign up this year!! Here are our newest members: Teresa and William Bertram, Maggie Finneran, Lori and Jon Foreman, and Rebecca Smith.**

## MONTHLY FEATURED MEMBER



### Wil Bertram

Photographer & Mountain Hiker

Engineering Director  
Chief Engineer  
Defense Aerospace  
Tel: 310.343.5905  
Web: <https://www.ibphoto.online/>  
E-mail:

Wil Bertram is an Engineering Director and Chief Engineer in the aerospace industry. In this role, Wil looks after / coordinates / manages / leads teams providing all aspects of engineering design, development, production, and support services to the defense aerospace customer environment.

Wil is no stranger to the high tech industry, having spent more than 45 years growing from “apprentice” level military service electronics technician through Naval Electrical College to industry as a Field Systems Engineer then into design, development, and production engineering domains covering Space, Electronic Warfare, Radar and Control Systems.

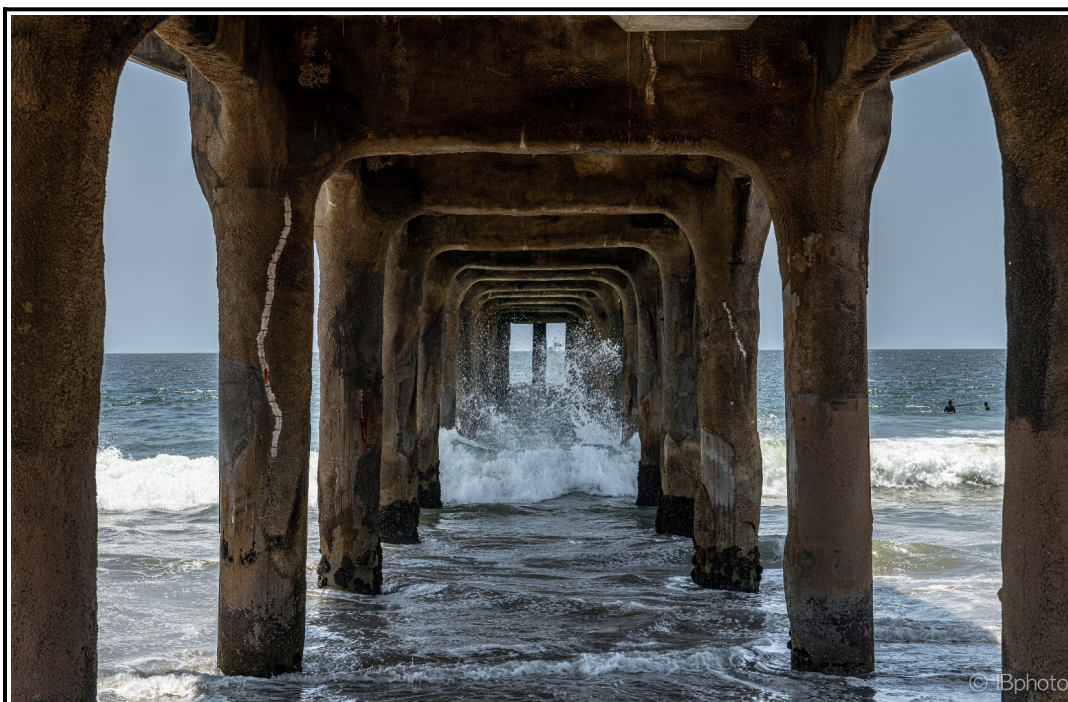
As part of his ongoing engineering experience, Wil has worked in a diverse range of organizations, including functional leadership, program management, and executive leadership in the corporate environment.

As part of Wil’s work experience over the years, optical engineering has played a large part. In turn, this led to serious interest in photography, in various phases of interest. In the last decade the interest has really peaked, especially with the introduction of mirrorless technology. Wil is now an avid photographer having fully transitioned to the mirrorless system (forever a Nikon student!) and is now pursuing meaningful projects of interest (most recently updating pizza establishment images in Redlands, CA and Kent, OH. with Redlands and California photographic themes respectively.





Additionally, Wil is an avid high mountain hiker, never an excursion without a camera and always resulting in memorable high mountain landscape photography opportunities.





SAN BERNARDINO COUNTY'S

# BEST

2023  
THE SUN  
Redlands Daily Facts  
READERS CHOICE AWARDS

## READERS' CHOICE

### Best Photographer

# BRUCE HERWIG

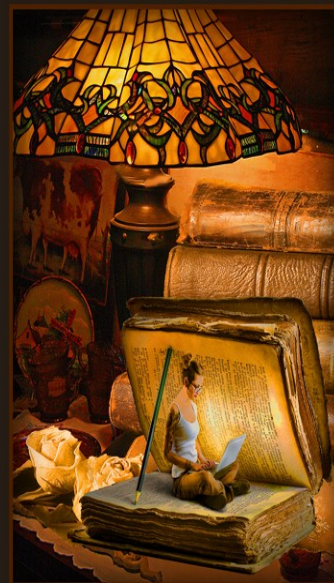




# A Few of My Favorite Things

A Featured Artist Show by

Judith Sparhawk



July 9th ~ August 4th

Reception Saturday July 15th ~ 1-4 pm

Redlands Art Association 215 E State St Redlands



# 14<sup>th</sup> ANNUAL COMMUNITY PHOTO SHOW 2023

at the Redlands Art Association's Gallery & Art Center  
**Two Weeks ..... July31 through August 12**

Open to the public  
No membership required ~ Show up to 2 pieces

Bring photos to the gallery on Sat. July 29 from 1 to 4 pm. Entry Fee: One piece @ \$5 / 2 @ \$8.  
Photos can be framed under glass, or printed on canvas/metal but must have hanging wire. Print name, address, title & sales price on back. 20% commission on sales.

**Open House on Saturday, August 5 from 2 to 4 pm.**  
Show ends on Aug 12. Pick up your art from 2 to 4 pm.

*Please bring friends, family, and co-workers  
to see your art!*

**RAA Gallery & Art Center 215 E. State Street, downtown, Redlands 909-792-8435**  
Hours: Mon - Sat, 11 am to 5 pm

PS # \_\_\_\_\_ ENTRY FORM 2023

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

PHONE \_\_\_\_\_

EMAIL \_\_\_\_\_

TITLE \_\_\_\_\_

SIZE \_\_\_\_\_ PRICE \$ \_\_\_\_\_

PS # \_\_\_\_\_ ENTRY FORM 2023

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

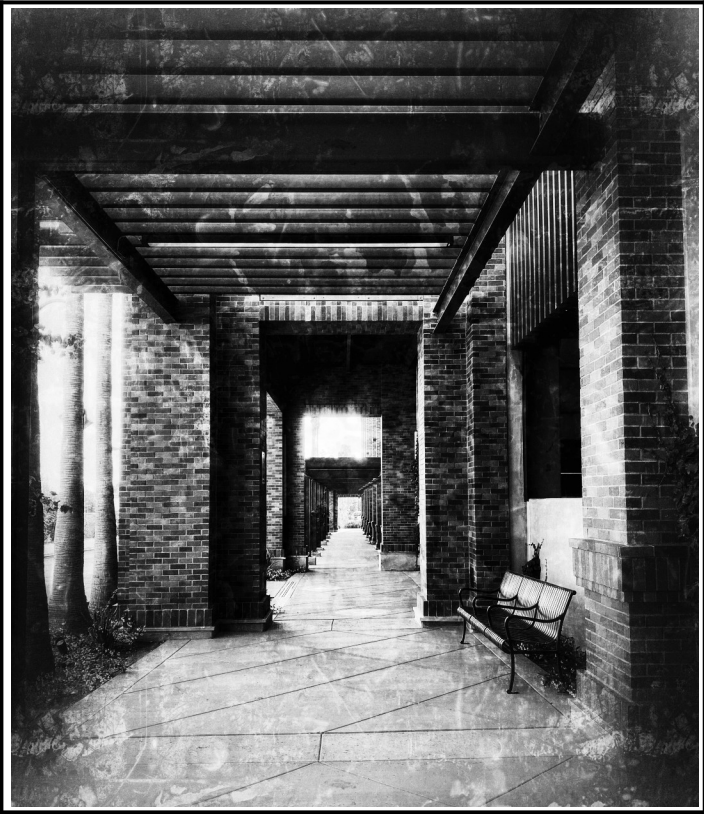
PHONE \_\_\_\_\_

EMAIL \_\_\_\_\_

TITLE \_\_\_\_\_

**SIZE \_\_\_\_\_ PRICE \$ \_\_\_\_\_**

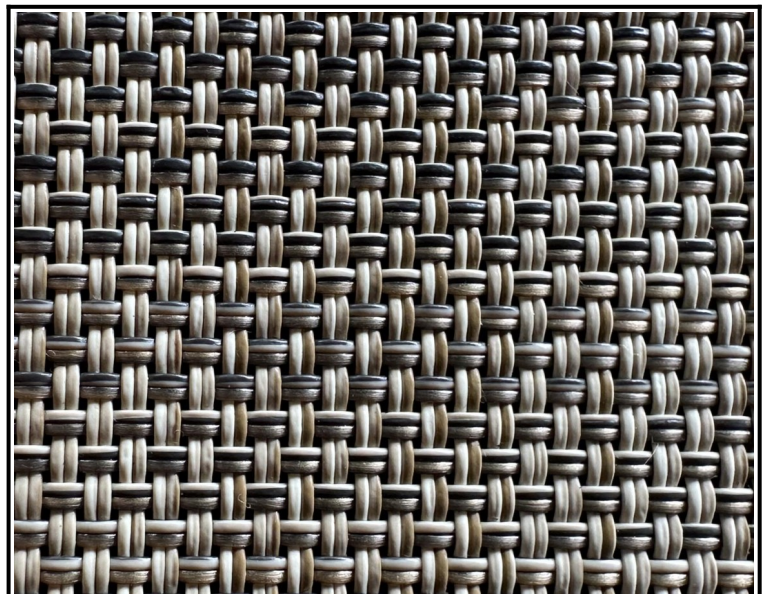




*Photo's by Heidi Wilson (Cellphone)*



*Photo's by Russell Trozera (Cellphone)*







Photo's by Brian Spears (Cellphone)



Photo's by Nick Koller (Cellphone)







*Photo's by Stephanie Billings  
(Cellphone)*





# Announcements



**New feature on the website!**

<https://redlandscameraclub.org/photo-ops-calendar/>

## **Photo Ops Calendar**

Grab your camera and a friend and head out to one of these great opportunities to practice your photography. If you know of an event that should be added to this list, please email the RCC website coordinator at

[mliv1@verizon.net](mailto:mliv1@verizon.net)

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## **RCC Members: Unique opportunity to make a difference**

Frank Peele, Education/Workshops Chair

### Museum of Redlands

This newly-established museum needs quality photography of items in its collection, and has asked RCC for support. This sounds like a win-win situation, both for the museum and for our members who want to develop skills in “product” photography. I envision a workshop to teach the fundamentals, and one or more shooting sessions to get into creating great images for the museum’s use. If you’re interested in being part of this service to the community, or just want to find out more about the opportunity, shoot me an email: [educationworkshopsrcc@gmail.com](mailto:educationworkshopsrcc@gmail.com)  
Thanks, Frank

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### **Film cameras and Lenses Needed**

A group of photo-enthusiasts at Riverside Community College needs FILM cameras and lenses to use in their studies. If you have such equipment you’re willing to donate to a worthy cause, please contact RCC member Constance St Jean and let her know what you have. **Contact her by email at [constancestjean@gmail.com](mailto:constancestjean@gmail.com)**

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A 35 mm slide and negative digitizer, a Wolverine F2D, has been generously donated to -the club by member Dave Knapp. It will produce a 7 mb JPEG digital image from your black and white and color slides and negatives. If you are interested in borrowing it from the club, email Wayne Purcell at [waynepurcell72@gmail.com](mailto:waynepurcell72@gmail.com) or text him at (909) 664-4365.



Photo By Debra Dorothy  
(Cellphone)





## Photogram Editor – Debra Dorothy



### A Note from The Photogram Editor

The theme for the August Photogram is  
"Zoo"

Please send your images to me by July 25<sup>th</sup> to have them included in the August Photogram.

Everyone has zoo pictures,

So, share yours with all of us!

<mailto:debbiedsd.dorothy@gmail.com>



Redlands Camera Club P.O. Box 7261 Redlands Ca 92375  
<http://www.redlandscameraclub.org/>

#### Officers (2023-2024)

President: Bruce Herwig – Vice President/Program's: Russell Trozera – Secretary: Deborah Seibly –  
Treasurer: Rick Strobaugh – Past President: Russell Trozera

#### Chairs (2020-2021)

Competitions: Carl Detrow – Education/Workshops: Frank Peele – Facebook/Blog: Mike Livingston –  
Field Trips: TBA – Historian: Carol Abidin – Membership: Stephanie Billings – Mentor: Rick Strobaugh  
– Photogram: Debra Dorothy – Publicity: Mike Livingston – S4C: Deborah Seibly – Color Munki: Carl  
Detrow – Webmaster: Bruce Herwig – Welcome: Stephanie Billings - Publicity: Mike Livingston – Board  
Member: Frank Peele